

Marketplace Training Manual - uStores

Office of the Bursar Cash Operations

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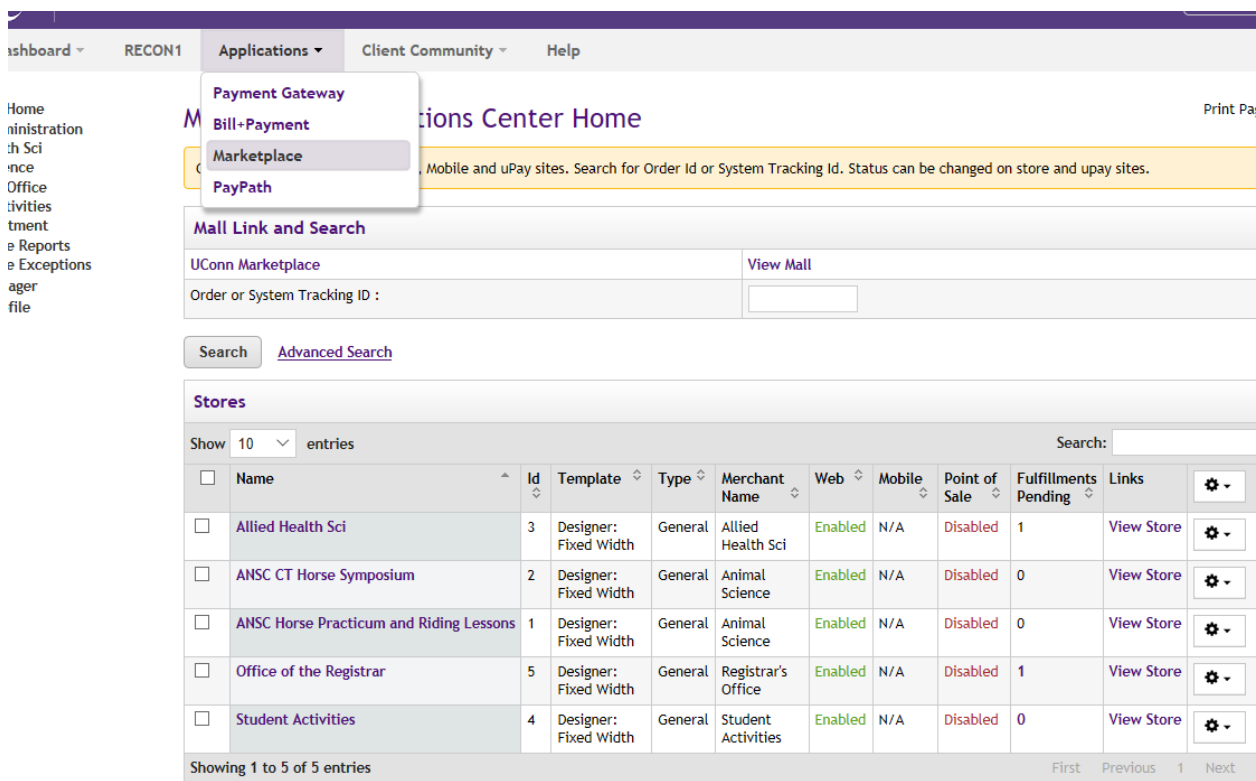
- A. Designated email: marketplace@uconn.edu
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Section I: Welcome to Marketplace!

A. Why Marketplace?

The Office of the Bursar in conjunction with Information Technology Systems has determined it necessary to reduce the University’s PCI scope. One way to do so is to consolidate the number of third party systems used in credit card processing across the University. TouchNet Marketplace utilizes the TouchNet Payment Gateway, which can be used by both smaller departments with low volume credit card payments via a uStore as well as larger departments using a TouchNet Ready Partner via uPay. The ultimate goal is to reduce the number of individual merchant accounts open at the University as well as streamline the third party vendors used for credit card processing.

Once logged into TouchNet, navigate to the Marketplace Operations Center:
Applications → Marketplace



B. The Mall


The Mall (named UConn Marketplace) is the main webpage that displays all uStores and uPay products/services. The ultimate goal is for the University to have a single website that all customers can visit for online purchases.

The Mall is the highest level of Marketplace (Mall, Merchant, Store, Product). All mall level settings are determined and maintained by Cash Operations.

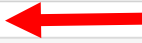
To navigate to the Mall in the Marketplace Operations Center:
Marketplace Home → View Mall

▼ Marketplace Home

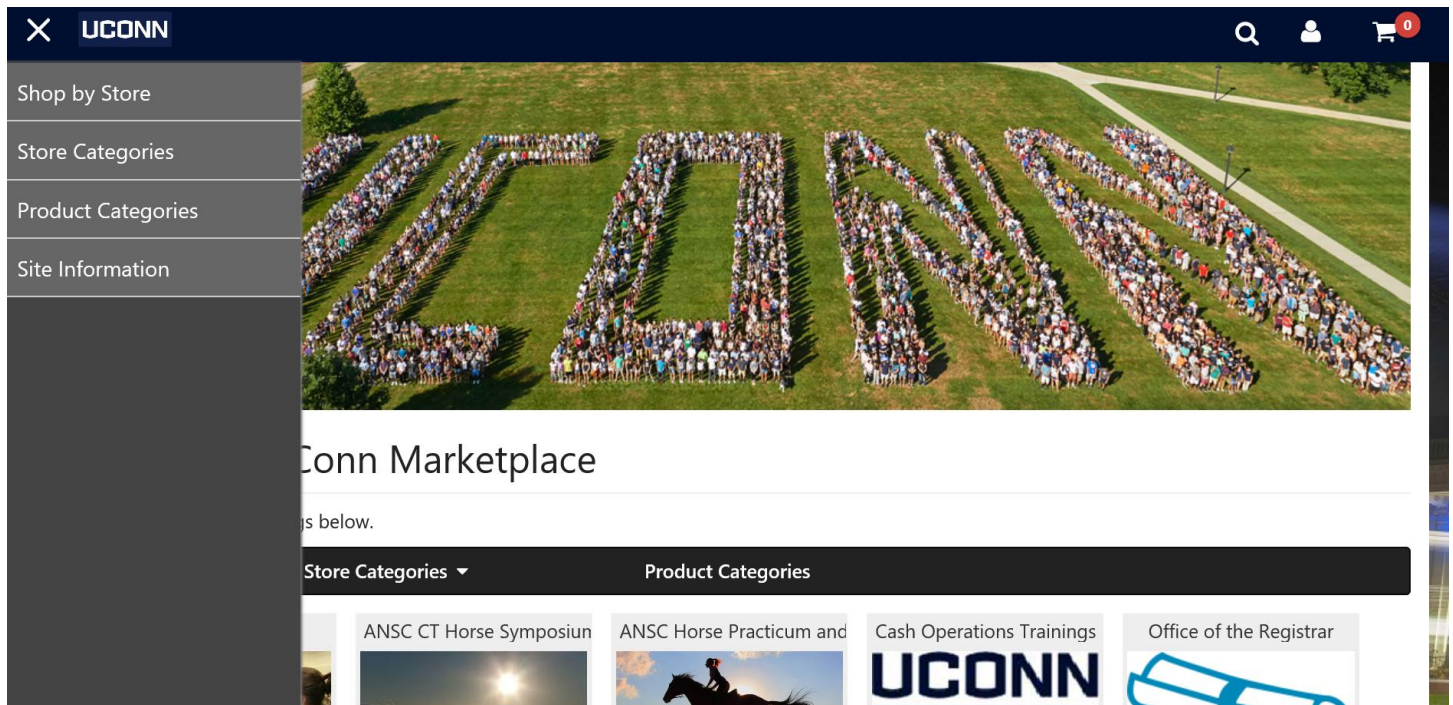
- ▶ System Administration
- ▶ Allied Health Sci
- ▶ Animal Science
- ▶ Cash Operations
- ▶ Registrar's Office
- ▶ Student Activities
- ▶ Marketplace Reports
- ▶ Marketplace Exceptions
- Device Manager
- Edit My Profile
- Help

Marketplace Operations Center Home Print Page 

Click on links to access Mall, Store, Mobile and uPay sites. Search for Order Id or System Tracking Id. Status can be changed on store and upay sites.

Mall Link and Search	
UConn Marketplace	View Mall 
Order or System Tracking ID :	<input type="text"/>

In the upper left hand corner of the page, the customer can filter the Marketplace by choosing to shop by Store, Store category, and product category. The categories are determined by Cash Operations on the mall level.



C. uStore vs. uPay

Marketplace offers two options: uStore and uPay. uStore is intended for departments who wish to accept credit card payments for products/services/events and require basic collection of information. uStores will fit the needs of a majority of departments at UConn. uPay is used by departments who require a TouchNet Ready Partner (third party vendors who are compatible with Marketplace) to collect more in-depth and complex information. With uPay, information is collected by the TouchNet Ready Partner system and Marketplace acts as only the payment gateway.

D. Marketplace User Roles

There are a variety of user roles in Marketplace. Proper separation of duties should be utilized when assigning roles. Below are detailed descriptions of each role:

Merchant Manager: Added to Marketplace by Cash Operations

- Manage general merchant settings
- Grant the store manager and uPay site manager user roles to other users
- Add stores and uPay sites for the assigned merchant
- Edit general settings for stores created under the assigned merchant
- Add accounting codes and assign the accounting code used for taxes
- Review Marketplace financial reports

User Manager: Added to Marketplace by the Merchant Manager

- Manage and configure general store settings
- Bring stores online and take stores offline (and schedule status changes)
- Configure text messages
- Configure shipping classes and rates
- Configure store product categories
- Add and edit products
- Configure payment methods that are allowed with user groups
- Configure user modifiers
- Configure tax settings
- Grant the store clerk, fulfiller with refund/cancel rights, and fulfiller user roles to other users
- View Marketplace financial reports for the store

Store Clerk: Added to Marketplace by the Merchant or Store Manager

- Add and edit products in their assigned store and move products among categories

Fulfiller with Refund/Cancel Rights: Added to Marketplace by the Merchant or Store Manager

- Fulfill, Refund, and Cancel Orders
- For orders made with an ACH payment method, override the waiting period and proceed with fulfillment

Fulfiller: Added to Marketplace by the Merchant or Store Manager

- Fulfill orders

Store Accountant: Added to Marketplace by the Merchant or Store Manager

- View Marketplace Financial Reports for the Store

E. Administrative Responsibility

Both Cash Operations and departments have administrative responsibilities associated with Marketplace:

Cash Operations

- Primary liaison between the University and TouchNet (payment gateway and third party provider of Marketplace) as well as with Global (credit card processor)
- Collaborates with ITS to ensure PCI Compliance is achieved and maintained at the University level
- Reviews and approves all new Marketplace Merchant requests in conjunction with Information Technology Services and Office of the Controller
- Creates initial Merchant setup once request is approved
- Add and Disable users in TouchNet and Marketplace
- Maintains all settings at the Mall level
- Responsible for recording all Marketplace payments (ACH and credit card) in KFS
- Responsible for paying monthly credit card processing fees (Global and AmEx) and charging Merchants appropriately within KFS
- Primary contact for departments for all Marketplace related questions

Departments

- Responsible for understanding and adhering to all Marketplace Guidelines
- Responsible for ensuring PCI Compliance at the departmental level
- Maintains Merchant settings, Stores, Products, and Users within the Merchant
- Fulfills all orders under their Merchant(s)
- Primary contact for their customers
- Respond to any chargeback or returned payments timely
- Reconcile payments processed in Marketplace to revenue recorded in KFS on at least a monthly basis

Section II: Merchant Setup

Merchant is the top level for departments. Each department will be setup as a Merchant in Marketplace with a designated Merchant Manager. Cash Operations will create the Merchant with initial settings. The Merchant Manager can adjust as necessary.

To navigate to your Merchant:

Left Hand Toolbar → Locate your Merchant Name → Click to Expand

- ▼ Marketplace Home
 - ▶ System Administration
 - ▶ Allied Health Sci
 - ▶ Animal Science
 - ▶ Registrar's Office
 - ▶ Student Activities
 - ▼ Your Department
 - Settings
 - Accounting Codes
 - Users
 - Tax Account Codes
 - ▶ Stores
 - ▶ uPay Sites

As of March 2018

Marketplace Operations Center Home

Click on links to access Mall, Store, Mobile and uPay sites. Search for Order

Mall Link and Search


[UConn Marketplace](#)

Order or System Tracking ID :

[Advanced Search](#)

A. Merchant General Settings

Add New Merchant

Print Page 

If you create a new merchant manager user, notify that user of the login name and password for the first login.

Merchant Information	
Merchant Name:	<input type="text"/>
Payment Gateway Host System Account:	--- None --- <input type="button" value="v"/>
Point of Sale Payment Gateway Host System Account:	--- None --- <input type="button" value="v"/>

Credit Card Information	
Credit Card is authorized at order time:	<input type="checkbox"/>

ACH Payment Settings	
Default Return Check Fee: (ACH Fees are in USD \$)	<input type="text"/>
Wait period in days fulfiller must wait before fulfilling orders: (Also applies to Store and uPay refund requests)	<input type="text"/>
ACH Agreement Text For uPay Sites: (HTML Allowed)	<input type="text"/>

Merchant Manager User	
To assign Merchant Manager to an existing Marketplace user, select user from Marketplace User.	
Marketplace User:	Select a Marketplace User <input type="button" value="v"/>

Merchant Information

- Merchant Name – determined by Merchant Manager (suggest department name)
- Payment Gateway – will be setup by Cash Operations

Credit Card Information

Should always be selected; credit card should always be authorized at order time

ACH Payment Settings

If the Merchant Manager chooses to charge a return ACH fee, your department is responsible for invoicing and collecting payment from the customer. This cannot be automatically done through Marketplace, nor will Cash Operations be involved in the process of charging and collecting this fee. Note: ACH payments can take up to 7 business days to be returned. Therefore, the Merchant Manager may choose to wait at least 7 business days before fulfilling an order paid by an ACH payment.

Merchant Manager

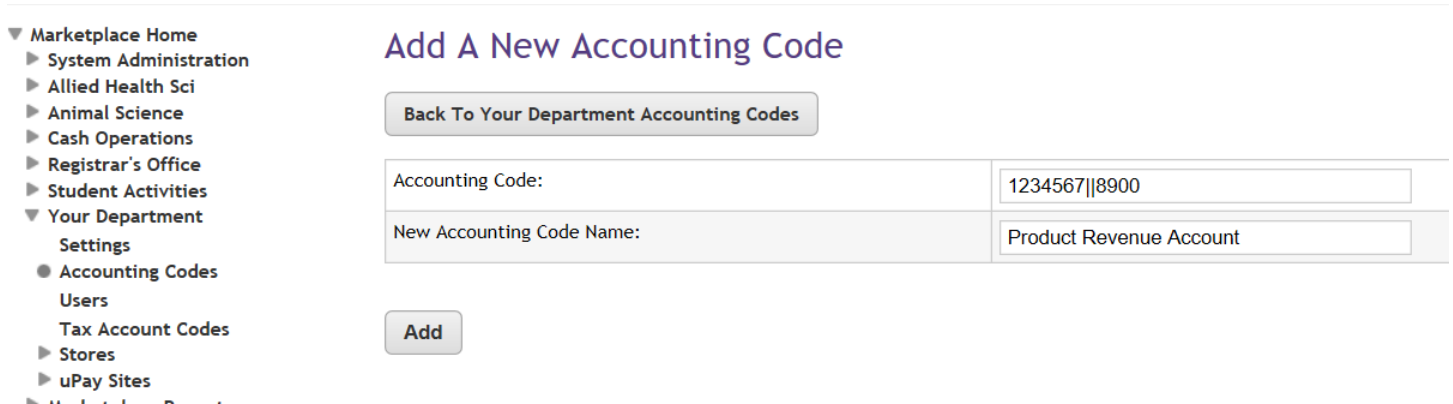
Cash Operations setup a single Merchant Manager during initial setup

As of March 2018

B. Merchant Accounting Codes

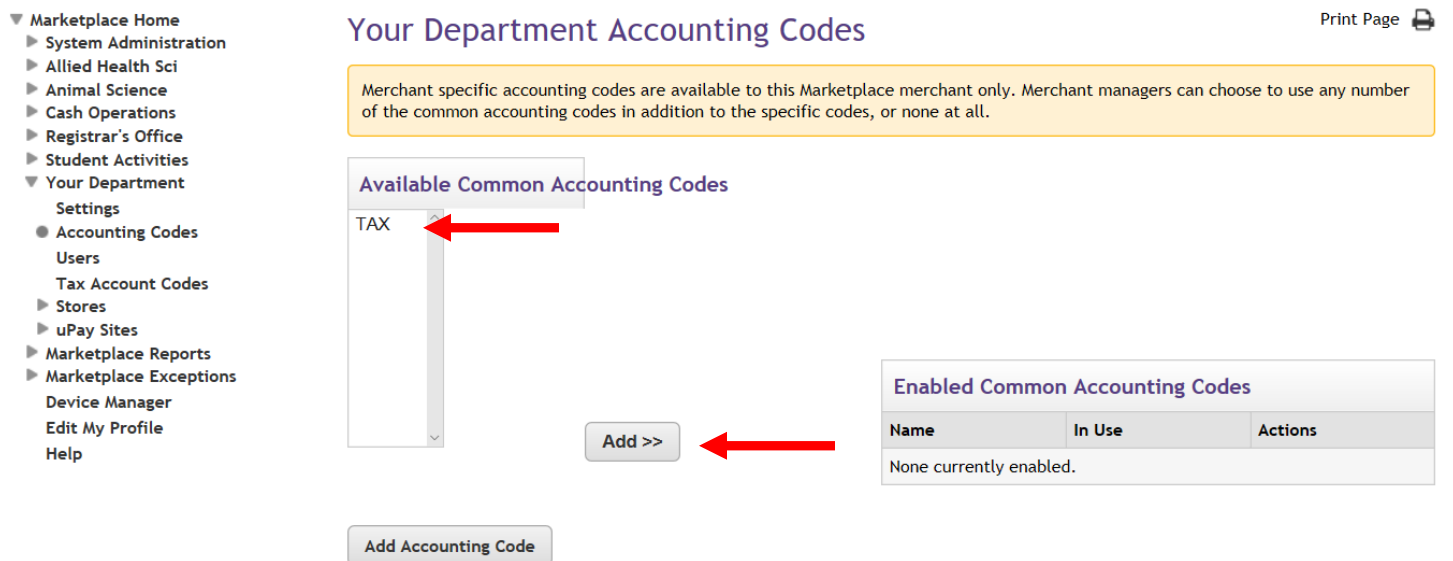
The KFS accounts that will be linked with your department's products need to be added at the Merchant level as an Accounting Code. Cash Operations will setup your Merchant, and the Merchant Manager can add as many accounting codes as needed.

IMPORTANT: It's crucial to format the accounting code properly to ensure accurate upload into KFS. The format is: **ACCOUNT|SUB ACCOUNT|OBJECT CODE|SUB OBJECT|PROJECT**
If not all fields are used, then skip that portion of the code but still use | to separate the fields. For example, if you will only use account (ex: 1234567) and object code (8900), then the format is: 1234567||8900



The screenshot shows a web interface for adding a new accounting code. On the left is a navigation menu with 'Your Department' expanded to 'Settings', where 'Accounting Codes' is selected. The main content area is titled 'Add A New Accounting Code' and includes a 'Back To Your Department Accounting Codes' button. Below this are two input fields: 'Accounting Code:' containing '1234567||8900' and 'New Accounting Code Name:' containing 'Product Revenue Account'. An 'Add' button is positioned below the fields.

Additionally, Cash Operations will add Tax KFS accounts at the Mall level. These will show as "Available Common Accounting Codes" and the Merchant Manager can add the appropriate tax KFS accounts to your Merchant to be assigned in future settings. See **Tax Accounting Code** below for more information.




The screenshot shows the 'Your Department Accounting Codes' page. A yellow warning box at the top states: 'Merchant specific accounting codes are available to this Marketplace merchant only. Merchant managers can choose to use any number of the common accounting codes in addition to the specific codes, or none at all.' Below this is a section titled 'Available Common Accounting Codes' with a dropdown menu showing 'TAX'. A red arrow points to the 'TAX' option. To the right is a table titled 'Enabled Common Accounting Codes' with columns for 'Name', 'In Use', and 'Actions'. The table is currently empty, showing 'None currently enabled.' Below the table is an 'Add >>' button with a red arrow pointing to it. At the bottom left is an 'Add Accounting Code' button. A 'Print Page' icon is visible in the top right corner.

C. Merchant Account Users

The Merchant Manager can view, edit, or assign a user as Store Manager on the Users screen. Store Managers To add a user to your Merchant, select view U.Commerce Users.

- Marketplace Home
- System Administration
- Allied Health Sci
- Animal Science
- Cash Operations
- Registrar's Office
- Student Activities
- Your Department
 - Settings
 - Accounting Codes
 - Users
 - Tax Account Codes
 - Stores
 - uPay Sites
- Marketplace Reports
- Marketplace Exceptions
- Device Manager
- Edit My Profile
- Help

Your Department: Users

Print Page 

Click the user's name to send an e-mail. Click Edit User to assign or remove roles.

View U.Commerce Users

Merchant Managers

Full Name	U.Commerce Username	Marketplace Status	Action
Lofman, Alyse	C21646.alofman	Enabled	Edit User
Manis, Sherri	C21646.smanis	Enabled (Disable)	Edit User
touchnet, tnadmin	C21646.tnadmin	Enabled (Disable)	Edit User

Showing 1 to 3 of 3 entries


Store Managers

Store	Full Name	U.Commerce Username	Marketplace Status	Action
This Event 2018	Lavigne, Jeanine	C21646.jlavigne	Enabled (Disable)	Edit User
This Event 2018	Manis, Sherri	C21646.smanis	Enabled (Disable)	Edit User

Showing 1 to 2 of 2 entries

This screen will show all users entered in Marketplace. You can search by user name, then select Edit User.

U.Commerce Users

Print Page 

Click Edit User to access user information and assign or remove user roles.

Back To Users

Full Name	U.Commerce Username	Action
Hesse, Hayley	C21646.hhesse	Edit User

Showing 1 to 1 of 1 entries (filtered from 10 total entries)

Here you can assign a user as a Store Manager. Then select Save. Note: Additional user roles are set at the Store level.

Marketplace Roles	
Assigned as Store Manager	Available Stores
Remove	Add
- none -	<input checked="" type="checkbox"/> This Event 2018
Assigned as uPay Site Manager	Available uPay Sites
Remove	Add
- none -	- none -

Save

D. Merchant Tax Accounting Codes

KFS accounts specific for recording tax will be setup at the Mall level by Cash Operations. The Merchant Manager will assign the appropriate KFS tax account for your department under Accounting Codes (see above). The KFS account can then be assigned appropriately to tax under on the Tax Accounting Codes screen. Please contact the Tax and Compliance Office to ensure you are properly charging and recording tax on your sales.

- ▼ Marketplace Home
 - ▶ System Administration
 - ▶ Allied Health Sci
 - ▶ Animal Science
 - ▶ Cash Operations
 - ▶ Registrar's Office
 - ▶ Student Activities
- ▼ Your Department
 - Settings
 - Accounting Codes
 - Users
 - Tax Account Codes
 - ▶ Stores
 - ▶ uPay Sites
 - ▶ Marketplace Reports
 - ▶ Marketplace Exceptions
 - Device Manager
 - Edit My Profile
 - Help

Your Department Tax Account Codes

You can override the Mall settings for all Stores in this Merchant by selecting an accounting code for each tax class.

Tax Account Codes	
Tax Class Name	Accounting Code
no tax	<input type="text" value=""/>
default tax rate	<input type="text" value="[common]TAX"/>
higher tax rate	<input type="text" value=""/>

Save

Reset

Section III: Setting Up a Store

Once the Merchant Manager has ensured all Merchant Settings are accurate as outlined in Section I, the Merchant Manager can add a new Store.

The screenshot shows the 'Marketplace Operation' interface. On the left is a navigation menu with the following items: Marketplace Home, System Administration, Allied Health Sci, Animal Science, Registrar's Office, Student Activities, Your Department (expanded), Settings, Accounting Codes, Users, Tax Account Codes, Stores (expanded), Add New Store, uPay Sites, Marketplace Reports, Marketplace Exceptions, Device Manager, Edit My Profile, and Help. The main content area is titled 'Marketplace Operation' and contains a yellow box with the text 'Click on links to access Mall, Store, Mob'. Below this is a 'Mall Link and Search' section with 'UConn Marketplace' and 'Order or System Tracking ID :'. There are 'Search' and 'Advanced Search' buttons. The 'Stores' section shows 'Show 10 entries' and a table with a 'Name' column.

Enter the name for the Store and select the Marketplace user who will be the Store Manager (Contact Cash Operations at marketplace@uconn.edu to add users to TouchNet) then click Add New Store.

The screenshot shows the 'Marketplace Add New Store' form. It has two main sections: 'Store Information' and 'Store Manager User'. In the 'Store Information' section, the 'Store Name:' field contains 'This Event 2018'. In the 'Store Manager User' section, the 'Marketplace User:' dropdown menu is set to 'Manis, Sherri (C21646.smanis)'. A red arrow points to the 'Store Name' field, and another red arrow points to the 'Marketplace User' dropdown. At the bottom left is an 'Add New Store' button.

A. What to Consider Ahead of Time

Before the Merchant Manager or Store Manager begins the Store setup, there are a few things that should be considered ahead of time:

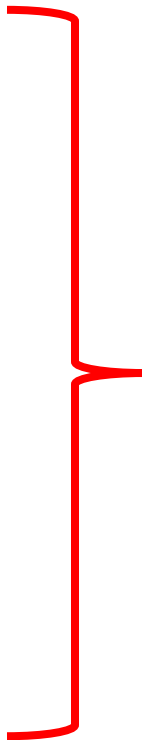
As of March 2018

- What KFS accounts will be used? Are those accounts setup and current in KFS? Has the Merchant Manager properly entered those accounts under Account Codes at the Merchant Level?
- Will there be any shipping? If so, what are the shipping classes? Is there an extra cost for shipping?
- Does the product(s) sold in the Store require tax? Has the tax KFS account been added under Accounting Codes and assigned to a tax class at the Merchant Level?
 - What is the Store's Return Policy?
 - What should the Store's order e-mail messages say?
 - Will you allow refunds? What is the refund policy?
 - Will the Store be selling multiple products? If so, should categories be setup within the Store?

B. Customizing the Store

Once the Merchant Manager or Store Manager has considered the above, he/she can begin customizing up the Store by navigating through the various Store Settings:

- ▼ Store Settings
 - General
 - Status Management
 - Email Messages
 - Text Messages
 - Single Store
 - Store Template Setup NEW!
 - Point of Sale
 - Users
 - Payment Methods
 - Shipping Classes
 - Categories
 - Products
 - Allowed Groups
 - Group Payment Methods
 - Promotions
 - User Modifiers
 - Tax Service
 - Tax Account Codes
 - Order Search
 - GL Exceptions (null)



Detail information on each setting is provided below

General Settings

General Settings	
Store Id :	6
Store Name:	<input type="text" value="This Event 2018"/>
Store Display Name:	<input type="text" value="This Event 2018"/>
Store status:	Disabled Manage Status
Point of Sale status:	Disabled Manage Status
Applies only to this store and products Management Status	
Time Zone:	<input type="text" value="Eastern Standard Time - America/New_York (-5:0)"/>

Donation Notification	
To send donation notifications, enter email address. For multiple email addresses use a comma as a separator.	
Email addresses: (500 chars max)	<input type="text"/>

Low Inventory Product Notification	
To send low inventory notifications for products, enter email address. For multiple email addresses use a comma as a separator.	
Email addresses: (500 chars max)	<input type="text"/>

Store Id

This field displays the ID assigned to the Store. You will need this ID number if you wish to determine the Store's URL before the Store goes online or using

Store mode (see more later in this resource). The Store ID will also be referenced in the output file that will be used by Cash Operations to upload payments into KFS.

Store Name

The Store Name appears in the Operations Center and in Marketplace reports. You can change the Store name at any time here.

Store Display Name

The Store Display Name is the name you want shoppers to see in the site and in e-mail correspondence regarding orders. Typically will be consistent with Store Name set above.

Store Status

This field will say Disabled, Enable, or Preview. The status of the Store can be changed by selecting the Manage Status link. (Note: Point of Sale is not currently available; keep status as Disabled).

- Disabled: Stores in a disabled mode are not available to shoppers and will not be displayed in the UConn Marketplace. This mode should be used when a Store is no longer needed or temporarily not being used.
- Preview: Stores in preview mode are not available for shoppers. Once a Store is placed in preview mode, it can only be reached by using the preview link on the Store General Settings page. Preview mode should be used while developing the Store, before it's ready to go-live in the UConn Marketplace for shoppers to visit.

- **Enable:** A Store should be set to Enable only when it is ready to go-live in the UConn Marketplace. Enabling the Stores makes it available to shoppers.

Time Zone

All Stores should be set with Eastern Standard Time – America/New York.

Donation Notification

Only required if your Store will be collecting donations. Notifications emails will be sent to all email addresses entered here when a donation is made in the Store. Multiple email addresses can be entered by using a comma to separate.

Low Inventory Product Notification

When setting up a product, you can select to receive Low Inventory Notifications once the remaining inventory for that product reaches a specified quantity. Here, you can enter all email addresses that should receive the Low Inventory Notification. Multiple email addresses can be entered by using a comma to separate. Note: The notification will go to these email addresses for all products in this Store that are set for low inventory notification.

Digital Files	
Total Digital File Space Used By Store (bytes):	0
Total Size Available for Digital Files (bytes):	0

Admin Settings	
Allow Partial Refunds:	<input type="radio"/> Yes <input checked="" type="radio"/> No
Allow The Refunding Of Shipping:	<input type="radio"/> Yes <input checked="" type="radio"/> No
Allow Recurring Payments On Donation Product Type:	<input type="radio"/> Yes <input checked="" type="radio"/> No
Accounting code is required to complete updates to the General Ledger.	
Perform General Ledger Updates:	<input type="radio"/> Yes <input checked="" type="radio"/> No
Default Accounting Code:	<input type="text" value="Use Accounting Codes to define this list."/> Use <i>Accounting Codes</i> to define this list.

Continue Shopping Button Settings	
To configure where the Continue Shopping button on the Shopping Cart page takes an end user, select a value in drop down list below	
Continue Shopping Button settings:	<input type="text" value="Use Default Settings"/>

Store Category Assignments	
Current:	New assignment:
<input type="text"/>	<input type="text"/>

Total Digital File Space Used By Store

Displays the total file space (in bytes) used by this Store's digital products.

Total Size Available for Digital Files

Displays the total file space (in bytes) designated for this Store's digital products. This value is set at the Mall level. If your Store needs more total file space for digital products, contact Cash Operations at marketplace@uconn.edu.

Allow Partial Refunds

The refund process for each Store can be set to either run in the standard mode (in which only complete refunds are allowed) or in the partial refunds mode (in which the Fulfiller can enter a refund amount up to the total transaction amount). To use the standard refund mode, select No for the Allow Partial Refunds prompt. To use the partial refunds mode, select Yes.

Allow The Refund of Shipping

To allow for the refunding of shipping, select Yes. If you select No, Fulfillers will not be able to refund shipping.

Allow Recurring Payments On Donation Product Type

To allow donors to use recurring payments with donation products, select Yes. This option must be enabled before donation products can be configured to offer recurring payments.

Perform General Ledger Updates

All Stores should select "Yes" to ensure all sales are properly recorded in KFS. The only exception is if your Store is used to collection payments for KFS invoices. Please ask Cash Operations for more information.

Default Accounting Code

A Default Accounting Code must be set by selecting an accounting code in the drop-down list. The drop-down lists all the accounting codes that are available for this Store to use as entered by the Merchant Manager. If you do not see the appropriate accounting code, please contact the Merchant Manager so he/she can add. Note: The default accounting code can be over-ridden when setting up individual products.

Continue Shopping Button settings

This setting determines what will happen when the customer selects the Continue Shopping button at the conclusion of the checkout process. Three choices are available: Navigate to Product Page, Navigate to Store Page, or Use Default Settings as set at the Mall level by Cash Operations.

Store Category Assignments

Stores can be assigned to Mall level Store categories as set by Cash Operations. Merchant or Store Managers can then select the appropriate categories for their Stores. The available categories appear in the New Assignment list box. To assign a Store to a category, select the category name from the New Assignment list box and then click the Add New Assignment button. You can CTRL+click multiple Store categories or SHIFT+click a range of Store categories. After you click the Add New Assignment Button, the selected categories will be moved to the Current list box.


Mall Storefront Tile Image

Best results is using an image with the recommended W x H: 190 x 90 pixels



No Image Uploaded (default image will display)

QR Code Management

Embedded Url:	https://test.secure.touchnet.net:8443/C21646test_ustores/web/store_main.jsp?STOREID=6&FROMQRCODE=true
Code Size:	Small ▾
File Type:	png ▾
Image:	

Mall Storefront Tile Image

The tile image is the picture that will show for the Store in the UConn Marketplace. The tile image for a Store can be uploaded by selecting the Upload Tile Image button. If no image is uploaded a default Storefront tile image will be displayed. Recommended size for the Storefront tile image: 190 pixels wide by 90 pixels high.

QR Code Management

A QR Code can be created for the Store. The QR will bring the customer to the URL as shown in the Embedded Link field. Here, you can choose the code size and file type.

Status Management

By default, new Stores are initially disabled. However, you will need to choose a status from the dropdown list depending on the stage of your Store:

- **Disabled:** Stores in a disabled mode are not available to shoppers and will not be displayed in the UConn Marketplace. This mode should be used when a Store is no longer needed or temporarily not being used.
- **Preview:** Stores in preview mode are not available for shoppers. Once a Store is placed in preview mode, it can only be reached by using the preview link on the Store General Settings page. Preview mode should be used while developing the Store, before it's ready to go-live in the UConn Marketplace for shoppers to visit.
- **Enable:** A Store should be set to Enable only when it is ready to go-live in the UConn Marketplace. Enabling the Stores makes it available to shoppers

You can also schedule status updates. For example, you may only want your Store available from 8:00 am. to 5:00 pm, or open only during certain times of the year such as December - May.

Update Current Status

Store Status	POS Store Status	Action
Disabled <input type="button" value="v"/>	Disabled <input type="button" value="v"/>	Delete

Store Outage Message

Store Outage Message for Stores: (500 chars max)

Save

Schedule Status Update

Schedule Store Status:

24-hour (example: 00 for Midnight)

Store Time Zone: Central Standard Time

Current status:

Disabled

New status:

Update Status Date:



Update Status Hour:

Schedule Point of Sale status :

24-hour (example: 00 for Midnight)

Store Time Zone: Central Standard Time

Current status:

Disabled

New status:

Update Status Date:



Update Status Hour:

Save Schedule

Email Messages

Here you can customize the emails that will be send to your Store's customers:

This Event 2018 Email Messages

Print Page

Settings on this page change messages included in uStore emails.

Email Messages

Thank You Statement: (500 chars max)	<input type="text"/>
Order Announcement: (5,000 chars max)	<input type="text"/>
Fulfillment Announcement: (5,000 chars max)	<input type="text"/>
Cancel Order Announcement: (5,000 chars max)	<input type="text"/>
Refund Order Announcement: (5,000 chars max)	<input type="text"/>

Save

Email Thank You Statement

As of March 2018

The Email Thank You Statement appears on e-mail messages generated to customers after orders have been placed. This statement appears immediately below the message heading. The Thank You Statement also appears on fulfillment e-mail notifications, order cancellation e-mail notifications, and refund confirmations.

Note: When using this field, keep in mind the text you enter in this field will be used with all four message types described above, so you should avoid entering any text in this field that is only relevant for order confirmations or only relevant for fulfillment confirmations. Separate announcement fields (as described below) are available for each message type.

Email Order Announcement

The Email Order Announcement appears on e-mail messages generated to customers after orders have been placed. Use this announcement field to enter a paragraph that tells customers their orders have been received.

Email Fulfillment Announcement

The Email Fulfillment Announcement appears on e-mail messages generated to customers upon the completion of the fulfillment process. Use this announcement field to enter a paragraph that tells customers their payment method has been processed and their orders are being shipped.

Email Cancel Order Announcement

The Email Cancel Order Announcement appears on e-mail messages generated when orders are cancelled during the fulfillment process (for example, because an item is no longer available, because the customer's payment card number is incorrect, because the customer's payment card has expired, etc.). Use this announcement field to enter a paragraph that tells customers their orders have been cancelled.

Email Refund Order Announcement

The Email Refund Order Announcement appears on e-mail messages generated to customers after refunds have been issued. Use this announcement field to enter a paragraph that tells customers their refund request has been processed.

Text Messages

This option will not be currently utilized. There is no need to edit the various message options.

Single Store Mode

Single-Store mode allows you to establish Stores that are not necessarily displayed in the UConn Marketplace. Customization options are available for Stores in Single Store mode that are not otherwise available. These customizations involve look-and-feel options as well as modifications to selected button/link text. In addition, options are available for showing/hiding some of the page elements. To activate single-Store mode, select the "Yes" radio button and setup customizations.

General Settings	
Id :	6
Name:	This Event 2018
Use Single Store Mode:	<input checked="" type="radio"/> Yes <input type="radio"/> No
Settings determine accessibility and display for single stores.	
Store Is Viewable In Mall:	<input checked="" type="radio"/> Yes <input type="radio"/> No
Single Store Mode uses customized style sheets, layouts and links. Upon selection, store is entered but mall is exited. Navigation back into the mall is available only by the browser back button.	
When viewable in mall, display the store in this mode:	<input checked="" type="radio"/> Single store mode <input type="radio"/> Mall mode
Shown in pop-up to let shoppers know they are exiting the mall for a store in Single Store Mode (250 chars max):	You are navigating away from the UConn Marketplace. To go back to the Marketplace use the browser back button.

Display Settings	
Show Cart Quantity:	<input checked="" type="radio"/> Yes <input type="radio"/> No
Show Promotional Code:	<input checked="" type="radio"/> Yes <input type="radio"/> No

Alternate Text Settings	
Alternate "Add to Cart" Text:	<input type="text" value="Register Now"/>
Alternate "Shopping Cart" Text:	<input type="text"/>
Alternate "Continue Shopping" Text:	<input type="text"/>
Alternate "Checkout" Text:	<input type="text"/>
Alternate "Order" Text:	<input type="text" value="Register"/>
Alternate "Buyer" Text:	<input type="text" value="Participant"/>

Store Template Setup

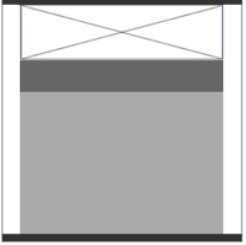
Currently, the only template is the Designer Fixed Width Store Template with General Layout. Select Edit to customize the Hero Image, Feature 1, and Curtain Navigation.

Important! The email entered under Contact Us in Curtain Nav is what will appear as the sender for the order confirmation emails. Also under Curtain Nav is where you will enter your Store's Return Policy that will be displayed during checkout.

Marketplace Store Templates

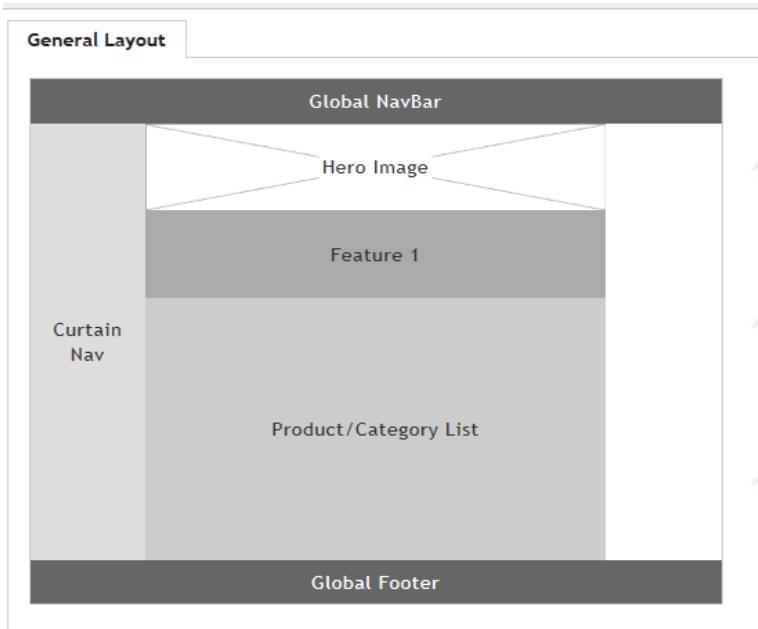
Select a template below to setup your store layout.

Designer: Fixed Width NEW!

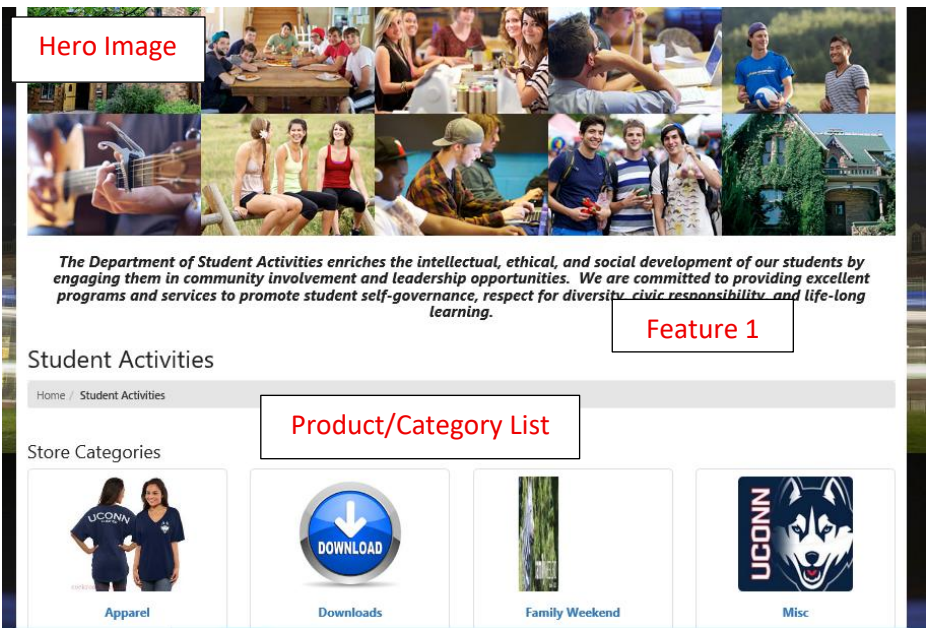


Current
Edit

- ✓ Fixed Hero Image
- ✓ Single Feature Section



Example of what each area corresponds to on the UConn Marketplace:

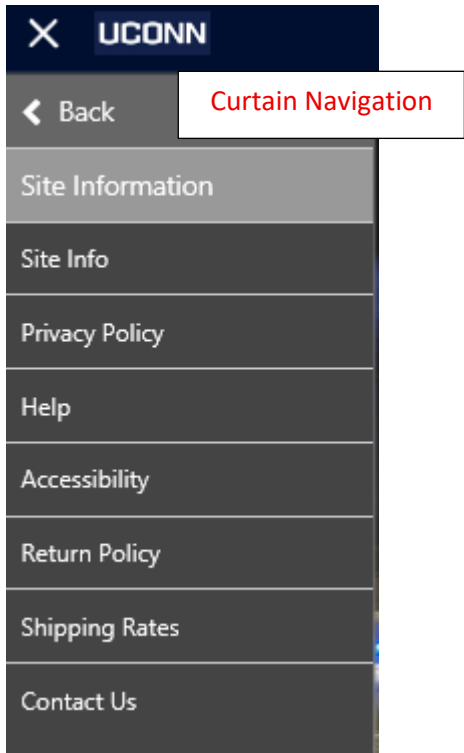


Hero Image

Feature 1

Product/Category List

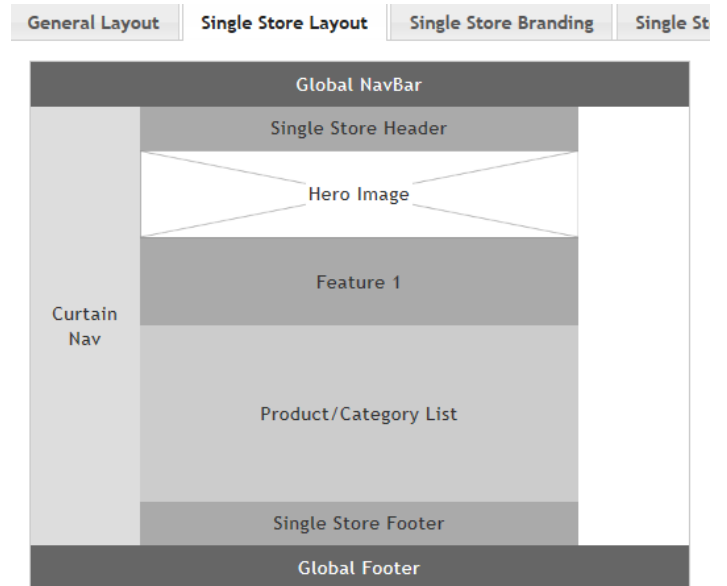
Curtain Navigation



If Single Store Mode is used, you will have additional tabs with more customizable settings.

Things to keep in mind under Single Store Layout tab:

- Global Nav Bar: Choose “Yes” for Show User Account Menu to allow the customer to check-out with their saved payment methods
- Curtain Nav: Turn the Return Policy Label to “On” to ensure the Store’s Return Policy is shown to the customer during checkout




Users

Here you can assign user roles to your Store. See Section I Part D for detailed user role descriptions.

To assign users, select View U.Commerce Users to see all available users in TouchNet/Marketplace. If a user needs to be added, please contact Cash Operations at marketplace@uconn.edu.

This Event 2018: Users

Click the user’s name to send an e-mail. Click Edit User to assign or remove roles.

[View U.Commerce Users](#) 

Store Managers

Show 10 entries

Full Name	U.Commerce Username	Marketplace Status
Manis, Sherri	C21646.smanis	Enabled

Showing 1 to 1 of 1 entries

Fulfillers With Cancel/Refund Rights

Show 10 entries

Full Name	U.Commerce Username	Marketplace Status
Fulfiller with Cancel/Refund Rights has not been assigned. Select user and assign role.		

Showing 1 to 1 of 1 entries

Fulfillers

Show 10 entries

Full Name	U.Commerce Username	Marketplace Status
Hesse, Hayley	C21646.hhesse	Enabled (Disable)

Locate User, select Edit User.

U.Commerce Users

Click Edit User to change the user's roles.

Back To Users

Full Name	U.Commerce Username	Action
Birch, Natascha	C21646.nbirch	Edit User
Birch, Natascha	C21646.NBIRCHADMIN	Edit User
Comrie, Cassandra	C21646.ccomrie	Edit User
Hesse, Hayley	C21646.hhesse	Edit User

Assign roles from list of Available Roles for this User and click Save.

User Status	
Status	Enabled
User Information	
U.Commerce Username:	C21646.hhesse
First Name:	Hayley
Last Name:	Hesse
U.Commerce Email:	hayley.hesse@uconn.edu
Email:	
Marketplace Roles	
Assigned Roles	Available Roles
Remove	Add
<input type="checkbox"/> Fulfiller	<input type="checkbox"/> Fulfiller with cancel/refund rights
<input type="checkbox"/> Store Clerk	<input type="checkbox"/> Store Accountant
	<input type="checkbox"/> Point of Sale Attendant with Refund Rights
	<input type="checkbox"/> Point of Sale Attendant
Save	

Payment Methods

Available payment methods are set at the Mall level by Cash Operations. Available options in Marketplace are: Credit/Debit Cards (Visa, Discover, MasterCard, American Express, Diners Club, JCB, and ChinaUnionPay). We anticipate to also offer ACH/eCheck by end of 2018. Select which methods you wish to offer in your Store (it is recommended you allow for all available methods).

This Event 2018 Payment Methods

Print Page 

Payment methods are configured in Payment Gateway for the host system account. Select a default. Authentication methods, if used, are set up by the Marketplace administrator.

Host System Account Information

Host System Account: Your Department

Default Payment Methods

Payment Method for New Products	Sort Key
<input checked="" type="checkbox"/> MasterCard	<input type="text" value="1"/>
<input checked="" type="checkbox"/> webCheck	<input type="text" value="2"/>

Payment Settings

Require address for campus card: Yes No

Save

Shipping Classes

A shipping class must be setup before you can create a product. If your product does not require shipping, such as event registration, then you can create a shipping class called “None”, “No Shipping”, “Shipping Not Required”, etc.

Note: You can only assign one shipping class to each product. If you want to offer different shipping options to your customer such as Standard or Priority, you can utilize Delivery Methods (read on for more information on delivery methods).

When you set up shipping classes for a Store, you will be asked to enter a default delivery location. This delivery location is used for calculating tax on products that do not require delivery, such as event registrations. This delivery location will also be used for delivery options such as will-call, in which the customer picks up the product and no delivery takes place.

For each shipping rate, you must choose the correct tax level to charge on shipping. If your product does not require tax, select No Tax. If it does require tax, use default tax rate. As always, please contact the Tax and Compliance Office to ensure tax compliance to ensure you are properly using (or not using) sales tax for your products.

Follow these steps to set up shipping classes for your Store:

This Event 2018 Shipping Classes

A shipping class is required for product setup. Available delivery methods and tax rates are set up by the administrator.

Add Shipping Class



Default Delivery Location: You must enter a City, State, and Zip+4 Postal Code. You must know the ZIP+4 for the default delivery location before you can create a new shipping class. **Important!** Default Delivery Location will be used to calculate tax for delivery methods that do not require shipping (i.e. none, walk-in, etc.).

Enter New Shipping Class Name:	Standard (2-3 weeks)
Enter Default Delivery Location:	
City:	Storrs
State:	Connecticut <input type="button" value="v"/>
ZIP / Postal Code:	06269-4100 <input type="button" value="x"/>

Cancel

OK

Once the shipping class is created, you will need to configure the delivery methods applicable for this shipping option. These methods will be shown to the customer during check-out. This is where you can build-in options such as Standard or Priority. Adjust rates, select the appropriate tax class and accounting code. Delivery Methods are added to Marketplace by Cash Operations. If you need additional methods, please contact Cash Operations.

Important! If charging tax, be sure to assign the appropriate Tax accounting code to ensure appropriate recording in KFS!

Important! Shipping Address Required must be selected for delivery methods that will be used to actually ship a product. This will ensure that tax is properly calculated. For products not being shipped, do not select this option; tax will then be charged based on the default delivery address. See Tax Service for more information.

Shipping Class: Standard (2-3 weeks)							
All charges are in USD (\$)							
Delivery Method	Enable	Base Charge	Additional Item Charge	Shipping Address Required	Allowed Countries	Tax Class	Accounting Code Override
None	<input type="checkbox"/>	0.00	0.00	<input type="checkbox"/>	N/A	default tax rate <input type="button" value="v"/>	<input type="button" value="v"/>
Walk-In	<input checked="" type="checkbox"/>	0.00	0.00	<input type="checkbox"/>	N/A	default tax rate <input type="button" value="v"/>	[common] TAX <input type="button" value="v"/>
US Mail	<input checked="" type="checkbox"/>	0.00	10.00	<input checked="" type="checkbox"/>	Select Countries	default tax rate <input type="button" value="v"/>	[common] TAX <input type="button" value="v"/>
USPS Express	<input checked="" type="checkbox"/>	15.00	0.00	<input checked="" type="checkbox"/>	N/A	default tax rate <input type="button" value="v"/>	[common] TAX <input type="button" value="v"/>

Categories

You can create product categories and sub-categories for your Store to make it easier for shoppers to find what they're looking for. To add a category, select Add Top-Level Category.

This Event 2018 Categories

Add top level categories. Edit or add sub categories to current store categories.

Add Top-Level Category

Manage Category List

Enter the category name and choose a layout for the category page:

- Detailed: The shopper sees product thumbnail images, short descriptions, names, and prices. This layout works well for categories that don't contain many products, or when you want to quickly advertise more information about the products in a category. The shopper scrolls down the page to see each detailed product listing.
- Thumbnail: The shopper sees product thumbnail images and names. This layout works well for many product groupings. Products appear from left to right in rows on the page.
- Name and Price: The shopper sees product names and prices. This layout works well when products don't have images, or when the category contains many products. With the Name and Price, layout, shoppers won't have to scroll as far through a long product list.

New Category Name: (50 characters max)	<input type="text" value="Apparel"/>
Product Layout:	<input type="text" value="Detail Layout"/> ▼

Allowed Groups

We are not currently utilizing this feature.

Group Payment Methods

We are not currently utilizing this feature.

Promotions

Here you can customize Promotions for your Store, Category, Product or Order.

This Event 2018 Promotions

Promotions require the buyer to enter a promotional code. When a promotion expires, archive it to reuse its promotional code.

Add Promotion



Current Promotions

Code	Name	Type	Start Date	End Date	Actions
FRIYAY10	Friday Take 10	Order	3/1/18	3/31/18	Archive

Future Promotions

No Future Promotions

Expired Promotions

No Expired Promotions

Promotions that Reached Max Number of Uses

No Promotions that Reached Max Number of Uses

Archived Promotions

No Archived Promotions

Complete Promotion details for selected level:

Promotion Information

If a promotion code is not provided, a system generated numeric promotion code will be assigned.

Promotion Code:	<input type="text"/>
Name of Promotion:	<input type="text"/>
Promotion Description:	<input type="text"/>

Promotion Discount

Promotion Type:	<input type="text" value="Percentage Off Per Item"/>
All amounts are in USD (\$)	
For percentage off promotions enter the percentage as a whole number. 10 for 10%. For amount promotions enter the amount. 5 for \$5.00	
Value Off:	<input type="text"/>

Promotion Usage

From: <input type="text"/>	<input type="text"/>	To: <input type="text"/>	<input type="text"/>
Can a customer use this promotion code more than once?			<input checked="" type="radio"/> Yes <input type="radio"/> No
Maximum number of times this promotion code can be used by all users:			<input type="text"/>

Products to Include

Leadership Workshop

Promotion Email

Email Addresses Receiving Promotion:	<input type="text"/>
Delimiter used to separate Email Addresses:	<input type="text"/>
<input type="checkbox"/> Send Email to specified Email Addresses:	

User Modifiers

A User Modifier is a custom field that can be added to the checkout process whenever a product for that Store has been placed in a customer's shopping cart. For shoppers, user modifiers appear as fields/questions near the conclusion of the checkout process. User modifiers do not add cost to the purchase or change products in any way. These fields are strictly for informational purposes and are used for capturing additional information about customers.

There are three different types of modifiers: Drop-Down Selection, Text Entry, Multiple Select Checkboxes. Select the type you wish to use and enter all fields.

Important! Marketplace does not encrypt user modifier data in storage or mask this data in reports. Therefore, sensitive material should not be collected using the user modifier fields. For example, collecting Social Security Numbers with a user modifier field would increase the risk of the misuse of this information (i.e., identity theft).

The Table Builder organizes modifiers in a table format, making it more convenient for customers to enter information for multiple modifiers during the uStores checkout process. Each column of the table represents a user modifier that is set up and controlled independently from the table.

This Event 2018 User Modifiers

Modifiers can be configured for information collection about the buyer.

Add Modifier				
Type	Example			
Drop-Down Selection	Example Optional Example Required			
Text Entry	Example Optional Example Required			
Multiple Select Checkboxes	Example Optional Example Required			

Add Modifier Group	
Type	Example
Table Builder	Example

Current Modifiers				
Name	Sort Key	Type	Format What is this?	Actions
No modifiers are currently configured for this store				

Tax Service

Tax Service should always be utilized if your product requires sales tax. The Tax Service will automatically calculate the appropriate sales tax based on the Shipping Classes and Tax Service Settings.

Important! For products requiring sales tax – Tax only needs to be assessed if the product is received by the customer in the same state that the business has an established “presence”. Since the University only has a presence in Connecticut, products should only be charged sales tax if the product is being received in Connecticut (i.e. if the product is being picked-up at the department or shipped to a Connecticut address). Sales tax is not required if the product is being shipped outside of Connecticut. Refer to Shipping Classes for further information.

Select Yes to utilize the Tax Service

Settings for the usage and locations of the tax service.

Tax Service Settings

Tax Service calculates tax rate based on the delivery address (zip+4) for the selected states, territories, and armed forces. When not using Tax Service, the Tax Rates files (city_country.dat, taxrates.dat) provides the tax rate for the City, County and State.

Use Tax Service:

Yes No

Add Connecticut and select Save at bottom of screen. Note: Only Connecticut should be added.

1 selected option	61 options available
Connecticut	Alabama
	Alaska
	Arizona
	Arkansas
	California
	Colorado
	Delaware

Tax Account Codes

Here you can override the tax accounting codes setup at the Mall and Merchant Levels. Note: Accounting Code must still be initially setup by the Merchant Manger.

This Event 2018 Tax Account Codes

You can override the Mall and the Merchant settings by selecting an accounting code for each tax class.

Tax Account Codes	
Tax Class Name	Accounting Code
no tax	<input type="text"/>
default tax rate	<input type="text"/>
higher tax rate	<input type="text"/>

Section IV: Setting up a Product

A. What to Consider Ahead of Time

Now that you have the Store setup, it's time to add products! Before doing so, there are a few things you should consider to make the process easier:

- What KFS account should revenue for the sales be deposited into? Has that account been setup as an Accounting Code by the Merchant Manager?
- Does the product have different options such as size, color, etc.? If so, do any of the options change the price of the product?
- What information do you need to collect from the customer? How should it best be asked – text entry, dropdown, multiple selection? Do you need this information for each quantity being purchased, or just once regardless of the quantity?
- Is there a limited quantity available?
- Is there different shipping options? If so, are you going to charge for shipping? Should Tax be assessed?
- Should this product be shown as an option to add as an “additional item” when shoppers checkout? For example, option to add a purchased lunch when checking-out for an all-day seminar.

B. Modifiers vs. Options

Products can be setup with options and with modifiers. Product modifiers and product options are very different. It's important to understand the difference so you can effectively setup your product.

An option is a factor such as size or color that changes a product's stock number. For instance, you might offer a shirt in two colors (white and gray) and four sizes (small, medium, large, and extra large). Instead of adding eight different products to capture each possible combination, you can instead enter the shirt as one product with an option for color and an option for size. The eight option combinations are eight separate stock items instead of eight different products.

In contrast, when you add a modifier to a product, you are not changing the base product, but are ARE capturing an additional piece of information regarding the order. For example, the product may be a shirt and the modifier is a monogram. Or, the product may be a seminar and the modifier is lunch selection. The modifier may be used to customize the product for the customer (i.e. monogram) or it may be to collect information data (i.e. lunch selection). The modifiers are used to collect additional information, not change the base product.

Both options and modifiers can change the base price of the product. Important to note: Inventory can be tracked through options, but not modifiers. Options are part of the initial product setup. Modifiers are added to the product after it has been added to the Store.

C. Creating the Product

Once you've thought about the above you can begin adding products. Products can be added to your Store one at a time or by building a product import file to add multiple products at the same time.

This Event 2018 Products

Click on links to access product settings, items for sale, and modifiers.

[Add Product](#) [Import Product](#) [Related Products](#)

[Product Barcode](#)


Products

Show entries

<input type="checkbox"/>	Name	Type	Items for Sale	Quantity	Store Category
--------------------------	------	------	----------------	----------	----------------

Product Settings

Add Product

HTML Page 

Product creation settings. Payment methods are configured for the host system account in Payment Gateway.

[Back To Products](#)

Product Settings	
Product Name: (200 chars max)	<input type="text" value="Leadership Workshop"/>
Short Description: (500 chars max) (HTML Allowed)	<p>Shoppers see this short product description in the detailed product layout. This field accepts a maximum of 500 characters. This field accepts HTML. Depending on the chosen store or category layout, shoppers may add some products to the cart without seeing the long descriptions. Put critical details in both the short</p>
Point of Sale Description:(500 chars max) (No HTML Allowed)	<input type="text"/>
Long Description: (30,000 chars max) (HTML Allowed)	<p>Shoppers see this description when they go to a product detail page. Price and options (such as size and color) appear below the description on the product detail page. You may want to use the long description to provide shoppers with additional information about the available options. If the product requires special shipping information or if its return policy differs from the store policy, you can add those details here. Depending on the chosen store or category layout, shoppers may add some products to the cart without seeing the long descriptions. Put critical details in both the short and long descriptions to make</p>
Product Type	<p><input checked="" type="radio"/> Generic</p> <p><input type="radio"/> Digital</p> <p><input type="radio"/> Donation</p>
Should this be offered as an additional item at checkout?	<p><input type="radio"/> Yes</p> <p><input checked="" type="radio"/> No</p>
Should this be offered only as an additional item at checkout? (Only if yes to question above)	<p><input type="radio"/> Yes</p> <p><input checked="" type="radio"/> No</p>

Product Name

Shoppers see the product name when browsing in the site. It also appears in order and billing confirmations, Store financial reports, and fulfillment event records.

Short Description

Shoppers see this short product description in the detailed product layout (layout is selected under Store Categories). Depending on the chosen layout, shoppers may add some products to the cart without seeing the long descriptions. Therefore you want to ensure you include critical details in the short description as well as long description to make sure shoppers see this information.

In addition, for products that use the "Should this be offered as an additional item at checkout?" option, the short description will appear for shoppers on the "Additional Items" page, which is the first page of the checkout process when additional items are configured. Be sure to enter appropriate text in this field so that shoppers can make a good decision about whether to add the "additional item" to their shopping cart.

Long Description

Shoppers see this description when they go to a product detail page. Price and options (such as size and color) appear below the description on the product detail page. You may want to use the long description to provide shoppers with additional information about the available options. If the product requires special shipping information or if its return policy differs from the Store policy, you can add those details here.

Product Type

- **Generic:** This product type encompasses a wide range of products. This can be physical products that require shipping (or pickup by the customer), or they may also be conference/seminar registrations.
- **Digital:** A digital product (e.g., a PDF, an audio file, a video file, a Flash presentation, a Microsoft PowerPoint presentation, etc.) that can be downloaded by the customer. Typically, these products do not require shipping; however, it is possible to use this product type to create a digital product and also request a shipping address so that a physical copy of the file (or a related product or document) could be shipped to the customer. Before you select Digital as the Product Type, you must ensure that a shipping class has been created that is appropriate for digital products. For example, in many cases you'll need a shipping class of "none."
- **Donation:** If you select Donation as the Product Type, you need to ensure that a shipping class has been created that is appropriate for donations (i.e. "none").

Should this be offered as an additional item at checkout?

If you choose Yes for this option, any shopper who places a product from this Store in their shopping cart and then initiates the checkout process will see an additional page at the beginning of the checkout process. This page will provide the shopper with the option of adding the product that you are now creating to their cart. By offering your shoppers additional items during checkout, you can help increase revenue by bringing special items to the attention of your customers.

Should this be offered only as an additional item at checkout?

(Only available if you chose Yes for the previous option.) If you choose Yes for this option, then this product will ONLY be available as an additional item during the checkout process. In other words, shoppers will not see the product on Store pages or product category pages; the product will only be available once the checkout process has been initiated and the shopper has at least one item from this Store in their cart.

All prices are in USD (\$)									
Price:	<input type="text"/>								
Donation amount:	<table border="1"><thead><tr><th>Donation Amounts</th><th>Donation Text (500 chars max)</th></tr></thead><tbody><tr><td><input type="checkbox"/> User entered amount:</td><td><input type="text"/></td></tr><tr><td>Minimum user entered amount:</td><td><input type="text"/></td></tr><tr><td>1 <input type="checkbox"/></td><td><input type="text"/></td></tr></tbody></table> <p>Add More Selections</p>	Donation Amounts	Donation Text (500 chars max)	<input type="checkbox"/> User entered amount:	<input type="text"/>	Minimum user entered amount:	<input type="text"/>	1 <input type="checkbox"/>	<input type="text"/>
Donation Amounts	Donation Text (500 chars max)								
<input type="checkbox"/> User entered amount:	<input type="text"/>								
Minimum user entered amount:	<input type="text"/>								
1 <input type="checkbox"/>	<input type="text"/>								
Allowed Payment Methods:	<input checked="" type="checkbox"/> MasterCard <input checked="" type="checkbox"/> webCheck								
Days fulfiller must wait before fulfilling orders paid via ACH:	<input type="text"/>								

[Continue](#) [Cancel](#)

Price

Enter the base price for the product. (Note: Can be configured as \$0)

Donation Amount

- User entered amount: Select this checkbox to display a field to the donor in which they can enter a specific donation amount.
- Minimum user amount: The default minimum user amount is \$0.01. This is the amount that will be used if you make no entry in this field. However, you can enter a value of \$0 or greater in this field.
- 1: Select this checkbox to provide donors with a set donation amount that they can choose by selecting a radio button. Enter the donation amount in the field below the checkbox. Add more preset donation amounts by selecting the Add More Selections button.
- Donation Text: You can add label text to each donation amount. For example, if each donation amount (as set above) represents a particular contribution level, you can add a contribution level description to each pre-set donation amount by making entries in the Donation Text column. For example, you might set up the donation levels of Friend (\$30), Partner (\$50), and Champion (\$100).

Allowed Payment Methods

Choose the allowed payment methods for this product. Available payment methods are set at the Mall level by Cash Operations. Please contact Cash Operations at marketplace@uconn.edu to have payment methods added or removed for your Store. Available options in Marketplace are: Credit/Debit Cards (Visa, Discover, MasterCard, American Express) and ACH/eCheck.

Important! If you do not choose any payment methods, the product will not be displayed to shoppers. For the product to be displayed, you must choose at least one payment method.

Days fulfill must wait before fulfilling order paid via ACH

Enter the number of days to wait before fulfilling an order paid for using the ACH (webCheck) payment method. The waiting period allows time for Payment Gateway to return any notice that the ACH payment was rejected. Note: It can take up to 7 business days for ACH payments to be returned back to the University.

Important! If you enter a value greater than zero in the "Days to Wait" field *and* you also select the Auto Fulfill option (on the "Item for Sale" page of the Add Product process) then the Auto Fulfill selection is automatically overridden for ACH purchases and manual fulfillment is required.

Select Continue.

Miscellaneous Settings

Set miscellaneous settings for the product. Settings can be edited after product creation.

[Back To Products](#)

Miscellaneous Settings	
Shipping Class:	USPS Express ▾
Tax Class:	default tax rate ▾
Special Authorization Question and Answer limit customers with product purchasing power.	
Special Authorization is required to purchase product:	<input type="radio"/> Yes <input checked="" type="radio"/> No
Special Authorization Question:	<input type="text"/>
Special Authorization Answer:	<input type="text"/>
Shipping/Handling message:	<input type="text"/>

[Continue](#)

[Cancel](#)

Shipping Class

Choose a shipping class that contains delivery methods appropriate for the product. Shipping classes are setup at the Store level.

Tax Class

Choose a tax class appropriate for the product. If a product is configured for tax, the applicable rate is based upon the shipping address entered by the customer during the checkout process. If the customer was not required to enter a shipping address with the delivery method, then Marketplace will charge the tax based upon the default delivery location associated with the applicable shipping class for the product as setup under the Store Note: Tax should only be applied for items received/shipped in Connecticut. See Shipping Class and Tax Service for more information.

Marketplace includes three tax classes: no tax, default tax rate, and higher tax rate. Many products will use only the "no tax" and "default tax rate" classes.

Special Authorization is required to purchase product

If the purchase of this product requires the customer to provide additional information that can be used to authorize the purchase (such as a password), choose the "Yes" radio button. Also, enter text in the "Special Authorization Question" field. This prompt will appear on the product page. In addition you must make an entry in the "Special Authorization Answer" field. The customer's entry will be validated against this value. If you make no entry in the "Special Authorization Answer" field, then ANY customer entry will be accepted in the "Special Authorization Answer" field.

If you would like buyers to be authenticated before they purchase this product, you should establish a user group.

Shipping/Handling Message

This message will appear on the packing slip that is printed during the fulfillment process. This message can contain special handling instructions required for the shipping of this product.

Select Continue

Upload Image for Stores

It is your responsibility to ensure that you have all necessary rights for the images you upload. Images that you did not create (such as images on other web sites) are typically protected by copyright law and should not be uploaded for use in Marketplace unless you have received permission from the copyright holder.

Leadership Workshop : Add Product

Set images for the product. Images can be edited and removed after product creation. Use graphics in JPG, GI

Back To Products

Upload images for Stores

Best results is using an image with the recommended W x H: 400 x 400 pixels



Upload full size image

Continue


Cancel

Select Continue

Options

Here you can setup options for your product such as size or color that the shopper must choose before adding the product to their shopping cart. This will default to “No”. Select “Yes” then Continue to add options.

Leadership Workshop : Add Product

Print Page 

Options are used for the creation of Items for Sale. For example: Option: Size with values S, M, L would create 3 Items for Sale. Options and values can be added, edited and deleted after product creation.

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Options

Add Options:

Yes
 No

[Continue](#)

[Cancel](#)

Size and Color are default options, or you can add your own. Click Continue.

Leadership Workshop : Add Product

Add options to be associated with a product. Option type name must be provided.

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Options

Select from the default options or enter a new option.

Sort Key

Size

1

Color

2

3

[Add](#)

[Continue](#)

[Cancel](#)

Add values for each option and indicate sort order. Click Continue.

Values for the option: Size (At least one value must be entered)	
Value Name	Sort Key
<input type="text" value="Small"/>	<input type="text" value="1"/>
<input type="text" value="Large"/>	<input type="text" value="2"/>
Add	

Values for the option: Color (At least one value must be entered)	
Value Name	Sort Key
<input type="text" value="Blue"/>	<input type="text" value="1"/>
<input type="text" value="Red"/>	<input type="text" value="2"/>
Add	

Values for the option: make your own (At least one value must be entered)	
Value Name	Sort Key
<input type="text" value="paint"/>	<input type="text" value="1"/>
<input type="text" value="pottery"/>	<input type="text" value="2"/>
<input type="text" value="music"/>	<input type="text" value="3"/>
Add	

You will now go through each possible option for your item and set the pricing, stock number, inventory, etc. After making your selections click continue until you have customized all the options.

Item for Sale Settings	
Item for Sale 1 of 12	Id
Small : Blue : paint	Set with confirmation
Settings	
Price:	\$ 300.00
Stock Number (Maximum characters 30):	5303162_1
<input checked="" type="checkbox"/> Check if stock number is already assigned	
Limit Quantity:	<input type="radio"/> Yes, Maximum Per Order: <input type="text"/> <input checked="" type="radio"/> No
Track Inventory:	<input type="radio"/> Yes, Initial Inventory: <input type="text"/> <input type="checkbox"/> Disable this item when inventory reaches zero <input checked="" type="radio"/> No
Out of Stock Message (This message will appear if the item goes out of stock): (500 chars max) (HTML Allowed)	<input type="text"/>
Low Inventory Notification:	<input type="radio"/> Yes, Low Inventory Notification Quantity: <input type="text"/> <input checked="" type="radio"/> No
Back Orderable:	<input type="radio"/> Yes <input checked="" type="radio"/> No
Auto Fulfill:	<input type="radio"/> Yes <input checked="" type="radio"/> No
<input type="checkbox"/> Item for Sale is not available.	
Product Notification	

Price

For each option combination, you can set a different price. For example, you might need to charge more for an extra-large shirt versus a small shirt (or more for a blue shirt than a white one). The price you enter on this page overrides the price that you entered on Step 1.

Stock

You must enter a stock number. This number can be a UPC number or any other number of value to your store or organization. Click the Assign Random Number button to have Marketplace automatically assign a stock number. If you manually enter a stock number, you can have Marketplace check to determine if the stock number is already in use: select the "Check to see if stock number is already assigned" checkbox.

Limit Quantity?

(Generic and Donation only) Mark Yes to limit the quantity of the product that a shopper can purchase. If yes, enter the maximum order quantity.

Track inventory?

(Generic and Donation only) Mark Yes to track the product's inventory. If you select Yes, enter the initial inventory quantity. You can also select the "Disable this product when inventory reaches zero" checkbox. If you select this checkbox and the inventory reaches zero, customers will not be able to see the product. If instead you would like the product to remain enabled in this situation, do not select the "Disable this product when inventory reaches zero" checkbox and consider your selection for the Back Orderable field.

Back orderable?

(Generic and Donation only) Mark Yes if a shopper can order the product even when the quantity available is zero.

Upload product file

(Digital only) When you select this link, you can browse to a file and select it for upload. If you added options

to the product (such as file format or file size, see Step 12 above), you'll be able to upload a different digital file for each combination of options.

Maximum times customer can request download?

(Digital only) This option can be used to restrict the total number of times a customer can download a digital file.

Time limit for downloading?

(Digital only) This option can be used to place a time limit—in days—on the period during which the digital product can be downloaded.

Auto fulfill?

This option can be used for any product in which the payment should take place at the time the order is submitted versus when the order is fulfilled. Typically, this option would be used for products in which no shipping is involved, such as donations or digital products. It could also be used for some generic products (e.g., for conference registrations when no materials are shipped to the customer).

Note: (For donations only) In order for the recurring payments option to be available, the Auto Fulfill option must be set to Yes. In addition, the recurring payments options must also be selected in the store's general settings.

Item for Sale is not available

If an option combination (an "Item for Sale") is not valid for your store, or if a combination is not currently available, you can use this checkbox to disable the "Item for Sale." For example, a small *blue* sweatshirt IS available but a small *white* sweatshirt is NOT.

Note: By completing this page separately for each product option (or combination of options), you can set up different prices and inventory for each option (or combination of options). The "Item for Sale" column describes which option (or option combination) you are currently working on.

Product Notification

To send product notifications, enter email address. For multiple email addresses, use a comma as a separator.

Email addresses:
(500 chars max)

Product Notification

Notifications will be sent to these email addresses when the product is purchased. To enter multiple email addresses, use a comma to separate.

Select Save

By selecting Confirm, the product will automatically be available in the Store. If the product should not yet be ready for purchase, select "Set status to Disabled" and then click Confirm.

Leadership Workshop : Add A Product

Upon confirmation, product will be added to available products. Products are enabled by default. Enabled products are viewable in store

[Back To Products](#)

To keep product from being viewable in stores, set status to Disabled:

Set status to Disabled:

[Confirm](#)

[Cancel](#)

Here, you can assign the product to either Mall Categories (setup at the Mall level by Cash Operations) or to Store Categories (as setup the Store level). Note: If you assign the product to both Store Home Page and another category, it will show in your Store twice. If using a customized category, you may want to remove Store Home Page.

Mall Category Assignments

1 selected option	1 options available
Events	Apparel

Store Category Assignments

2 options selected	3 options available
(Store Home Page)	(Featured Items - Point of Sale only)
Events	(No category - only orderable via direct link)
	(No category - not orderable)

You have successfully add a product to your Store! Continue to Modifying Product Options for further customizations, such as adding modifiers to collect information from the customer.

Product has been added to available products. Product settings can be edited. Additional settings will be available for the product.

[Back To Products](#)

Test was successfully added and has been assigned to the following categories.

Mall Category Assignments:	Not Assigned
Store Category Assignments:	(Store Home Page)

D. Editing Product Options & Adding Modifiers

To edit the product or add modifiers, navigate to the Products screen under your Store.

Products Screen

You can do a few things here by selecting the Settings toggle button, such as:

- Change Web Availability
- Assign/Remove Categories
- Social Media Management
- Schedule Price Update
- Delete Product
- Clone Product

Marketplace Home
System Administration
Allied Health Sci
Animal Science
Cash Operations
Registrar's Office
Student Activities
Your Department
Settings
Accounting Codes
Users
Tax Account Codes
Stores
Add New Store
This Event 2018
Store Settings
General
Status Management
Email Messages
Text Messages
Single Store
Store Template Setup **NEW!**
Point of Sale
Users
Payment Methods
Shipping Classes
Categories
● Products

This Event 2018 Products

Click on links to access product settings, items for sale, and modifiers.

Add Product Import Product Related Products

Product Barcode

Products

Show 25 entries Search:

<input type="checkbox"/>	Name	Type	Items for Sale	Quantity	Store Category	Web	Point of Sale	
<input type="checkbox"/>	Leadership Workshop	Generic	12	Varies by Item for Sale	(Store Home Page), Events	Enabled	Disabled	
<input type="checkbox"/>	Test	Generic	2	Varies by Item for Sale	(Store Home Page)	Enabled	Disabled	

Showing 1 to 2 of 2 entries First Previous 1 Ne

To edit the settings of the product, select the product name. You can then go through and edit settings as needed. Important! Be sure to click Save under the Continue Shopping Button Settings section after making your edits!

Continue Shopping Button Settings

To configure where the Continue Shopping button on the Shopping Cart page takes an end user, select a value in drop down list below


Store's Continue Shopping Button settings:	Use Default Settings
Override Store's Continue Shopping Button settings:	Use Store Settings

Save

Modifiers

A product modifier asks the customer for additional information about their order. For example, a modifier could be used to add a monogram to a shirt, or a modifier could be used to collect a lunch preference or a conference session selection. The modifier doesn't change the stock number of the product, but it can setup to change the price. Note: You cannot cap the inventory of a modifier. For example, if the modifier is lunch select, you cannot cap the inventory of each lunch choice.

Modifiers are not part of the product setup. After selecting the product name, click on Add Modifier under General Settings

General Settings	
Id:	14
Type:	Generic
Name: (200 chars max)	<input type="text" value="Leadership Workshop"/>
Items for Sale (12):	View Manage Options
Modifiers:	Add Modifier 
Web status:	Enabled Manage Status
Point of Sale status:	Disabled Manage Status

Here you can setup the specific modifier. There are three types: Drop-Down, Text Entry, and Multiple Select Checkboxes. Select the Type name to add that modifier.

Leadership Workshop: Manage Modifiers

Add, edit or remove modifiers. Sort key controls display order.

Back To Products
Back To Product Settings

Add Modifier

Type	Example
Drop-down Selection	Example Optional Example Required
Text Entry	Example Optional Example Required
Multiple Select Checkboxes	Example Optional Example Required

Add Modifier Group

Type	Example
Table Builder	Example

Modifiers

Name	Sort Key	Type	Frequency	Format What is this?	Actions
Modifiers applied to this Product: None					

Type

- **Drop-down Selection:** The shopper is asked to make a selection from a drop-down list before they add the product to their shopping cart. For example, if the product is a conference registration, the shopper might be required to select a lunch preference. A separate price adjustment can be entered for each dropdown selection.
- **Text Entry:** The shopper is asked to enter a text response to a prompt. For example, if the product is a shirt, the shopper could use this field to enter the monogram that they would like to appear on a shirt. A price adjustment can be triggered if the customer makes an entry in the text field.
- **Multiple Select Checkboxes:** The shopper is asked to choose from multiple checkbox options. For example, the shopper might be able to add ingredients to a pizza by selecting these checkboxes. They can choose as many or as few of the options as they prefer. A separate price adjustment can be entered for each checkbox selection.

All three types of modifiers have a frequency option. This option comes into play when the customer orders the product and selects a quantity of two or more. If you select "Static" as the frequency, uStores will display the modifier field only once regardless of the quantity ordered. In contrast, if you select "Dynamic" as the frequency, uStores will repeat the modifier field for each quantity ordered. For example, if the product is an event registration, the customer might register multiple people to attend the event. You can use the Dynamic frequency option to repeat the modifier prompt and ask for a name and contact information (or any other information you desire) for each registrant.

Table Builder

After adding modifiers, you may choose to organize them using Table Builder. Table Builder organizes modifiers into a table format, making it more convenience for customers to enter information for multiple modifiers during the checkout process.

Leadership Workshop: Table Builder

Table Builder presents modifiers in a table format where each column displays a different modifier.

[Back to Products](#)

[Back to Product Settings](#)

[Back to Manage Modifiers](#)

Table Builder

Table Name:

Participant Information

Modifier:

Participant First and Last Name

[Add Modifier to Table](#)

Table Information

Name	Sort Key	Type	Format What is this?	Action
------	----------	------	--------------------------------------	--------

Section V: Orders

A. Order Search

To find details of a specific order, navigate to the Order Search screen. There are several fields that can be used to search for an order. Enter details and select Run Search.

- ▶ Allied Health Sci
- ▶ Animal Science
- ▶ Cash Operations
- ▼ Registrar's Office
 - Settings
 - Accounting Codes
 - Users
 - Tax Account Codes
- ▼ Stores
 - Add New Store
 - ▼ Office of the Registrar
 - ▶ Store Settings
 - Order Search
 - Fulfill Orders (0)
 - GL Exceptions (3)
 - uPay Sites
- ▶ Student Activities
- ▶ Your Department
- ▶ Marketplace Reports
- ▶ Marketplace Exceptions
- Device Manager
- Edit My Profile
- Help

Search by any of the available information.

Order Search

Enter one or more filter values for order search.

Order Number:	<input type="text"/>
Payment Gateway Reference Number:	<input type="text"/>
Credit Card Authorization Code:	<input type="text"/>
Customer Name:	<input type="text"/>
Customer Email:	<input type="text"/>
Customer Phone Number:	<input type="text"/>
Terminal Id:	<input type="text"/>
Order Date:	From: <input type="text"/> To: <input type="text"/>
Fulfilled Date:	From: <input type="text"/> To: <input type="text"/>

Matching search results will appear. Click on the Order ID to view all order details.

Click an order's ID to see its details.

Show <input type="text" value="10"/> entries		Search: <input type="text"/>			
ID	Date/Time	Type	Buyer Name	Buyer Email	Ship To Name
26	03/05/2018 06:13:32 PM EST	uStores	Alyse Kwapien	alyse.l.kwapien@uconn.edu	Alyse Kwapien
Showing 1 to 1 of 1 entries			First Previous 1 Next Last		

B. Fulfilling an Order

To start the process of fulfilling an order, you must navigate to the Fulfillments page. Only users with the Fulfiller user role (including users with the Fulfiller with Cancel/Refunds Rights user role) will be able to navigate to the Fulfillments page. Notice that the number of orders pending fulfillment shows next to “Fulfill Orders”.

Marketplace Home
System Administration
Allied Health Sci
Animal Science
Cash Operations
Registrar's Office
Settings
Accounting Codes
Users
Tax Account Codes
Stores
Add New Store
Office of the Registrar
Store Settings
Order Search
Fulfill Orders (1)
GL Exceptions (null)
uPay Sites
Student Activities
Your Department
Marketplace Reports
Marketplace Exceptions
Device Manager
Edit My Profile
Help

Office of the Registrar Fulfillments Print Page

Fulfill orders on this page, or search for pending, cancelled, or fulfilled orders. To process refunds, search for fulfilled orders. A maximum of 50 order can be fulfilled at one time.

Pending Fulfillments
There are 1 pending fulfillments to process.

Refresh Pending Fulfillments

Order Search
To modify the order search, select value for filtering: Pending

From: To:

Search

Order Number:

Search by Order Number

Show 50 entries Search:

Pending Fulfillments

<input type="checkbox"/> Select All	Order Number	Shipment Number	Order Date	Buyer Name	Delivery Method	Payment Method	Status
<input type="checkbox"/>	26	27	03/05/2018 06:13:32 PM EST	Alyse Kwaplen	US Mail	Credit Card	PENDING

Showing 1 to 1 of 1 entries First Previous 1 Next Last

Process Fulfillment

Pending Fulfillments

This section displays the total number of order fulfillments that need to be processed. You can select the Refresh Pending Fulfillments button to update this page with any additional orders that have been received since the page was first loaded.

Order Search

Select a value from the filter field (Pending, Order Date, Fulfilled Date, Recur Order Date, Recur Payment Date). Then enter search date range and click Search. Alternatively, you can search by the Order Number. Note: Page will default to all Pending Orders.

Pending Fulfillments

This section displays all the orders that meet the search criteria. When the Fulfillments page first displays, all pending orders are displayed. The results can be sorted by using the up and down arrows in the Order Number, Order Date, Delivery Method, and Payment Method column headers. Select order that you have fulfilled and click Process Fulfillment.





Select the order you want to fulfill, then click Process Fulfillment. Note: Orders that are still subject to the waiting period for ACH payments can only be fulfilled by a user with the “Fulfiller with Cancel/Refunds Rights” user role. It’s recommended that you do not attempt to fulfill more than 20 orders at a time as the browser may time out and the fulfillment page may not update properly.

(1) Review the displayed order information. Then select Process Fulfillment.

Office of the Registrar Fulfillment

To Cancel an order set the fulfillment quantity to 0 and save.

[Back to Fulfillment List](#)



1. Process Fulfillments	2. Print Packing List	3. Shipment Tracking Number	4. Email Buyer
Order Info: Order #: 26 03/05/2018 06:13:32 PM EST		Delivery: US Mail	Buyer Info: Alyse Kwapien alyse.l.kwapien@uconn.edu
		Ship To: Alyse Kwapien 233 Glenbrook Road Storrs, CT 06269-4100 United States	
Item	Stock #	Quantity Ordered	Fulfillment Quantity
Replacement Diploma	3723752	1	1  
(Option)	Standard or Expedited Delivery : Standard (2-3 weeks)		
(Option)	PeopleSoft/Student Admin ID (if known) : 1373588		
(Option)	Date of Birth (MM/DD/YYYY) : 11/01/1988		
(Option)	Name on Student Record (First Middle Last) : Alyse H Lofman		
(Option)	Name as you wish to appear exactly on diploma : Alyse Lofman-Kwapien		
(Option)	Degree Awarded : Bachelor of Science		
(Option)	Major/Field of Study : Accounting		
(Option)	Date of Graduation : May 2010		
(Option)	I confirm that the above information is true and accurate : I confirm		
Update Quantity 			
Process Fulfillments 			

- (2) Select Print Packing List, which will launch a new browser window which contains packing lists for all orders that you are fulfilling. Each packing list will print on a separate page. Then select Proceed to Step 3. Note: If you choose not to print the packing list now, you can go back to the Fulfillment page to search for the order and print later.

Office of the Registrar Fulfillment

Print the packing list if needed. Then, continue to step 3 to complete the fulfillment process.

[Back to Fulfillment List](#)

1. Process Fulfillments	2. Print Packing List	3. Shipment Tracking Number	4. Email Buyer
Order Info: Order #: 26 03/05/2018 06:13:32 PM EST		Delivery: US Mail	Buyer Info: Alyse Kwapien alyse.l.kwapien@uconn.edu
		Ship To: Alyse Kwapien 233 Glenbrook Road Storrs, CT 06269-4100 United States	
Item	Stock #	Quantity Fulfilled	
Replacement Diploma	3723752	1	
(Option)	Standard or Expedited Delivery : Standard (2-3 weeks)		
(Option)	PeopleSoft/Student Admin ID (if known) : 1373588		
(Option)	Date of Birth (MM/DD/YYYY) : 11/01/1988		
(Option)	Name on Student Record (First Middle Last) : Alyse H Lofman		
(Option)	Name as you wish to appear exactly on diploma : Alyse Lofman-Kwapien		
(Option)	Degree Awarded : Bachelor of Science		
(Option)	Major/Field of Study : Accounting		
(Option)	Date of Graduation : May 2010		
(Option)	I confirm that the above information is true and accurate : I confirm		
Print Packing List 			
Proceed To Step 3 			

As of March 2018

Ship To:
Alyse Kwapien
233 Glenbrook Road
Storrs, CT 06269-4100
United States

Ship From:
Office of the Registrar

STOCK # QTY ITEM NAME

3723752 1 Replacement Diploma
Standard or Expedited Delivery : Standard (2-3 weeks)
PeopleSoft/Student Admin ID (if known) : 1373588
Date of Birth (MM/DD/YYYY) : 11/01/1988
Name on Student Record (First Middle Last) : Alyse H Lofman
Name as you wish to appear exactly on diploma : Alyse Lofman-Kwapien
Degree Awarded : Bachelor of Science
Major/Field of Study : Accounting
Date of Graduation : May 2010
I confirm that the above information is true and accurate : I confirm

ORDER #26
ORDER DATE: 3/5/18 5:13:32 PM
DELIVERY METHOD: US Mail

Customer:
Alyse Kwapien
Return Policy:

(3) Enter a Tracking Number, if applicable, then select Proceed to Step 4. Note: If you choose to leave the tracking number blank now, you can go back to the Fulfillment page to search for the order and add later.

Office of the Registrar Fulfillment

Enter a shipment tracking number if needed. Then, continue to step 4 to send an e-mail to the customer.

[Back to Fulfillment List](#)

1. Process Fulfillments	2. Print Packing List	3. Shipment Tracking Number	4. Email Buyer
-------------------------	-----------------------	-----------------------------	----------------

Order Info: Order #:26 03/05/2018 06:13:32 PM EST	Delivery: US Mail	Buyer Info: Alyse Kwapien alyse.l.kwapien@uconn.edu	Ship To: Alyse Kwapien 233 Glenbrook Road Storrs, CT 06269-4100 United States
--	-----------------------------	--	--

Item	Stock #	Quantity Fulfilled
Replacement Diploma	3723752	1
(Option)	Standard or Expedited Delivery : Standard (2-3 weeks)	
(Option)	PeopleSoft/Student Admin ID (if known) : 1373588	
(Option)	Date of Birth (MM/DD/YYYY) : 11/01/1988	
(Option)	Name on Student Record (First Middle Last) : Alyse H Lofman	
(Option)	Name as you wish to appear exactly on diploma : Alyse Lofman-Kwapien	
(Option)	Degree Awarded : Bachelor of Science	
(Option)	Major/Field of Study : Accounting	
(Option)	Date of Graduation : May 2010	
(Option)	I confirm that the above information is true and accurate : I confirm	

Tracking Number:

[Proceed To Step 4](#)

- (4) Select Send Email to send a shipment confirmation to each customer. For donations, you will have the option to skip sending an e-mail message. Note: Wording for the shipment email is setup at the Store level.

Office of the Registrar Fulfillment

Send an e-mail to the customer to complete the fulfillment process. Follow your own policies for the timing of shipments with the online fulfillment process.

[Back to Fulfillment List](#)

1. Process Fulfillments	2. Print Packing List	3. Shipment Tracking Number	4. Email Buyer
Order Info: Order #:26 03/05/2018 06:13:32 PM EST	Delivery: US Mail	Buyer Info: Alyse Kwapien alyse.l.kwapien@uconn.edu	Ship To: Alyse Kwapien 233 Glenbrook Road Storrs, CT 06269-4100 United States
Item	Stock #	Quantity Fulfilled	
Replacement Diploma	3723752	1	
(Option)	Standard or Expedited Delivery : Standard (2-3 weeks)		
(Option)	PeopleSoft/Student Admin ID (if known) : 1373588		
(Option)	Date of Birth (MM/DD/YYYY) : 11/01/1988		
(Option)	Name on Student Record (First Middle Last) : Alyse H Lofman		
(Option)	Name as you wish to appear exactly on diploma : Alyse Lofman-Kwapien		
(Option)	Degree Awarded : Bachelor of Science		
(Option)	Major/Field of Study : Accounting		
(Option)	Date of Graduation : May 2010		
(Option)	I confirm that the above information is true and accurate : I confirm		

[Send E-Mail](#)

You have now completed fulfilling the order. Select Continue to return back to the Fulfillment screen, or navigate to a different menu option.

Office of the Registrar Fulfillment

Continue to the next fulfillment, or use the menu to the left to manage another feature of Marketplace.

[Back to Fulfillment List](#)

FULFILLMENT COMPLETE			
Order Info:	Delivery:	Buyer Info:	Ship To:
#26 03/05/2018 06:13:32 PM EST	US Mail	Alyse Kwapien alyse.l.kwapien@uconn.edu	Alyse Kwapien 233 Glenbrook Road Storrs, CT 06269-4100 United States
Item	Stock #	Quantity Ordered	
Replacement Diploma	3723752	1	
(Option)	Standard or Expedited Delivery : Standard (2-3 weeks)		
(Option)	PeopleSoft/Student Admin ID (if known) : 1373588		
(Option)	Date of Birth (MM/DD/YYYY) : 11/01/1988		
(Option)	Name on Student Record (First Middle Last) : Alyse H Lofman		
(Option)	Name as you wish to appear exactly on diploma : Alyse Lofman-Kwapien		
(Option)	Degree Awarded : Bachelor of Science		
(Option)	Major/Field of Study : Accounting		
(Option)	Date of Graduation : May 2010		
(Option)	I confirm that the above information is true and accurate : I confirm		

[Continue](#)

The order now shows as Completed in the Fulfillment screen.

Order Number	Shipment Number	Order Date	Buyer Name	Delivery Method	Payment Method	Status	Action
26	27	03/05/2018 06:13:32 PM EST	Alyse Kwapien	US Mail	Credit Card	COMPLETED	View

C. Cancelling an Order

Only users with the Fulfiller with Cancel/Refund Rights role can perform this task. To cancel an order, follow steps for fulfilling an order above. On Step (1) Process Fulfillment, change the quantity to zero. After adjusting, select Update Quantity. The customer will be notified that the order was cancelled via email. (Note: If changing quantity to anything other than zero, the customer will not receive a notification).

D. Issuing a Refund

A fulfiller with refund/cancel rights can process refunds for completed orders. A refund will credit payment card purchases back to the buyer's payment card and ACH purchases back to the buyer's bank account. The fulfiller can decide how much to refund to the customer, up to the amount of the original purchase. Shipping costs can also be refunded.

Navigate to the Fulfill Orders screen, search for the order you wish to refund, and select View.

Order Number	Shipment Number	Order Date	Buyer Name	Delivery Method	Payment Method	Status	Action
26	27	03/05/2018 06:13:32 PM EST	Alyse Kwapien	US Mail	Credit Card	COMPLETED	View

Scroll through the order details to the Process Refund section. If partial refunds are allowable (set at the Store level), then the Amount field will be editable. Adjust the Amount you wish to refund and adjust the New Quantity to Return to reflect the number of items that are being returned.

Note: You cannot issue a refund if Quantity is kept at zero. Even if a physical item is not being returned, you will need to adjust the Quantity. If you elected to track inventory for the product, you will need to correct the current inventory on the product screen when a refund is issued but a product is not actually being returned.

Select Process Refund to issue a credit back to the original source of payment. An email will be sent to notify the customer. Email message can be customized at the Store level.

Process Refund

Total amount available to refund: \$30.00

Item	Stock #	Quantity Ordered	Quantity Not Fulfilled	Quantity Cancelled	Quantity Returned	New Quantity To Return	Accounting Code
Replacement Diploma	3723752	1	0	0	0	<input type="text" value="1"/>	41568406775
(Option)	Standard or Expedited Delivery :Standard (2-3 weeks)						
(Option)	PeopleSoft/Student Admin ID (if known) :1373588						
(Option)	Date of Birth (MM/DD/YYYY) :11/01/1988						
(Option)	Name on Student Record (First Middle Last) :Alyse H Lofman						
(Option)	Name as you wish to appear exactly on diploma :Alyse Lofman-Kwapien						
(Option)	Degree Awarded :Bachelor of Science						
(Option)	Major/Field of Study :Accounting						
(Option)	Date of Graduation :May 2010						
(Option)	I confirm that the above information is true and accurate :I confirm						

To refund one or more of each item, enter the quantity returned, then click Process Refund.

Notice that the refund and return is now reflected for this order.

Fulfillment Activity

From: 03/05/18 06:13 PM To: 03/07/18 05:02 PM

	Date	Type	Amount	Payment Gateway Reference Number	Shipment Tracking Number	Resend Email/Text For:
35	03/05/2018 06:13:32 PM EST	Authorization	\$30.00	20180305000000		
36	03/05/2018 06:22:05 PM EST	Purchase	\$30.00	20180305000000	<input type="text" value="No Tracking Number"/> <input type="button" value="Update Tracking Number"/>	Purchase
38	03/07/2018 05:02:52 PM EST	Return	-\$30.00	20180305000000		Return

Ordered Items

Ordered Item Id	Item Name	Item Stock No.	Quantity Ordered	Item Price	Credit Accounting Code	Quantity Not Fulfilled	Quantity Cancelled	Quantity Returned
29	Replacement Diploma	3723752	1	\$30.00	41568406775	0	0	1

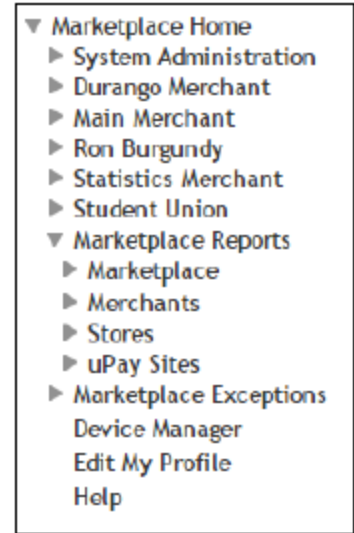
Section VI: Reconciliation

A. Department's Responsibility

Although Cash Operations will manage the process that records Marketplace transactions into KFS, it is the department's sole responsibility to ensure funds are being recorded properly and accurately. To do this, it is recommended that departments reconcile Marketplace reports to KFS on at least a weekly basis. In the event that money is improperly recorded, it is the department's responsibility to correct within KFS and adjust Accounting Codes in Marketplace to ensure future payments are deposited properly. There are a variety of reports available in Marketplace to assist departments with their reconciliation.

B. Available Reports

To use Marketplace reports, click the Marketplace Reports link in the left navigation menu. Once you click the Marketplace Reports link, four submenu selections appear: Marketplace, Merchant Revenue, Stores, and uPay Sites.



These four submenus contain the following report selections:

Report Submenu	Available Reports
Marketplace	Revenue by Merchant Revenue by Accounting Code Revenue by Payment Type By Product Taxes User Roles
Merchants	Merchant Revenue Report Taxes User Roles



Administrators, Chief Administrators, and Mall-level Accountants can run these reports (Cash Operations)



Merchant Managers can run these reports

Report Submenu	Available Reports	
Stores	[Store Revenue Report] By Product	} ←
	[Store Revenue Report] By Stock No.	
	[Store Revenue Report] By Product Type	
	[Store Revenue Report] Totals	
	Taxes	} ←
	Buyer Information	
	Recurring Payments	
	User Roles	←
uPay Sites	Revenue	} ←
	By Product	
	Recurring Payments	
	Posting Status	
	Posted Parameters	
	GL Exceptions	←
	User Roles	←

Store Managers, Merchant Mangers, and Store Accountants can run these reports

Merchant Managers and Store Managers can run the User Role reports

uPay site's Site Managers, Merchant Managers, and Store Accountants can run these reports

uPay Site Managers and Merchant Managers can run this report

Marketplace Reports

Marketplace Reports are run at the Mall level and can only be run by Cash Operations. These reports will be used to enter the daily KFS edocs as well as complete the monthly billing of the credit card processing fees.

Merchant Reports

Several reports are available that summarize Marketplace commerce activity for merchant managers.


You can customize each report by changing the date criteria. To search by a specific date range, enter a new start date and end date. You can either enter the date that you desire or use the calendar button to select a date. If you enter a new start or end in the date fields, be sure to enter the dates in mm/dd/yy format. You can also select the hour and minute.

You can export—in CSV format—the activity displayed in Marketplace reports. Each report has an Export to CSV button. When you click this button, you'll be prompted to select a location for saving the CSV file.

Merchant Revenue Report



Merchant Managers can view the Merchant Revenue Report. This report shows transaction totals for a merchant, as well as totals for each uStore and uPay site that have been established for that merchant.

Merchant Revenue Report

Print Page 

The default report shows current day information using the default of all application types. Totals can be separated and summarized using the available application types.

Export To CSV

From:  To: 

Application Type:

- uStores
- uStores Mobile
- Point of Sale
- uPay
- uPay Mobile


Stores Revenue								
Store ID	Store Name	Number of Fulfillments	Number of Items Sold	Total Items Amount	Total Shipping Amount	Total Item + Shipping Amount	Total Tax Collected	Total Amount with Tax
6	This Event 2018	1	1	\$300.00	\$5.00	\$305.00	\$0.00	\$305.00
Total:		1	1	\$300.00	\$5.00	\$305.00	\$0.00	\$305.00

uPay Revenue									
Site ID	Site Name	Credit Card Transactions	Total Credit Card Transactions	Campus Card Transactions	Total Campus Card Transactions	ACH Transactions	Total ACH Transactions	Total Transactions	Total Revenue
There is no revenue on record for the selected time period and/or application type.									

Merchant Tax Report

Merchant Managers can review the Merchant Tax Report. This report shows a summary of activity by accounting code for all uStores and uPay sites for a single merchant. This report can be displayed with or without the Accounting Code column.

Tax Report

Print Page 

The default report shows current day information.

Export To CSV


From: 06/07/17 12:00 AM To: 06/07/17 11:59 PM Exclude Account Codes View

Rate (%)	State	City	County	Total Taxable Sales	Shipping Totals	Gross Taxable Sales	Tax Collected
0.0875	KS	Lenexa	Johnson	\$3,000.00	\$43.00	\$3,043.00	\$266.26
Totals:				\$3,000.00	\$43.00	\$3,043.00	\$266.26

User Roles Report

Merchant Managers can run the User Roles Report. This report shows a list of all assigned user roles for this merchant— merchant managers, store managers, uPay site managers, store clerks, store accountants, Point-of-Sale attendants, fulfillers, payment clerks, and site accountants.

User Roles

Print Page 

Export To CSV

Role Name	External Id	User Name	Merchant Id	Merchant Name	Store Id	Store Name	Upay Site Id	Upay Site Name
Merchant Manager	C21646.alofman	Alyse Lofman	0	Animal Science				
Merchant Manager	C21646.hhesse	Hayley Hesse	0	Animal Science				
Merchant Manager	C21646.jlavigne	Jeanine Lavigne	0	Animal Science				
Merchant Manager	C21646.lapointea	Aaron LaPointe	0	Animal Science				
Merchant Manager	C21646.mselleck	Peggy Selleck	0	Animal Science				
Merchant Manager	C21646.smanis	Sherri Manis	0	Animal Science				
Merchant Manager	C21646.tnadmin	tnadmin touchnet	0	Animal Science				
Store Manager	C21646.alofman	Alyse Lofman			2	ANSC CT Horse Symposium		
Store Manager	C21646.tnadmin	tnadmin touchnet			1	ANSC Horse Practicum and Riding Lessons		
uPay Site Manager	C21646.alofman	Alyse Lofman					0	TEST
uPay Site Manager	C21646.tnadmin	tnadmin touchnet					0	TEST
uPay Site Manager	C21646.tnadmin	tnadmin touchnet					1	mat's test

Store Reports

Several reports are available that summarize Marketplace commerce activity for merchant managers, store managers, and accountants.

You can customize each report by changing the date criteria. To search by a specific date range, enter a new start date and end date. You can either enter the date that you desire or use the calendar button to select a date. If you enter a new start or end in the date fields, be sure to enter the dates in mm/dd/yy format. You can also select the hour and minute.

You can export—in CSV format—the activity displayed in Marketplace reports. Each report has an Export to CSV button. When you click this button, you'll be prompted to select a location for saving the CSV file.



Store Revenue Report

The Store Revenue Report can be displayed by product, stock number, product type (generic, donation, or digital), and totals. This report and its four varieties are available for a store's store managers and merchant managers, as well as store accountants.

When displayed by Product, the report lists all the products that have sold during the displayed date range.

Store Revenue Report

The default report shows current day information using the default of all application types.. The report is a summary of the total revenue.

From: 03/08/18 12:00 AM  To: 03/08/18 11:59 PM  Report Type:

Product
Stock No.
Product Type
Totals

[View](#)

Application Type:

- uStores
- uStores Mobile
- Point of Sale



You can change the date range as required.

Store Revenue Report

Print Page 

The default report shows current day information using the default of all application types.. The report is a summary of the total revenue.

Export To CSV

From: 01/01/18 12:00 AM  To: 03/06/18 11:59 PM  Report Type: Product ▼ View

Application Type:

- uStores
- uStores Mobile
- Point of Sale



View Multiple Product Detail Report


<input type="checkbox"/>	▲▼ Product Name	▲▼ Quantity Sold	▲▼ Sales
<input type="checkbox"/>	Corn Hole	2	\$200.00
<input type="checkbox"/>	Sweatshirt	2	\$90.00
<input type="checkbox"/>	Hat	2	\$38.00
<input type="checkbox"/>	UConn Fight Song	1	\$1.99
	Total:	7	\$329.99



On all Store Revenue Reports, each product name is linked to a corresponding Product Detail Report that gives additional information about the revenue associated with an individual product. You can click on the Product name to view details for individual products.

▲▼ Product Name	▲▼ Order Id	▲▼ Terminal Id	▲▼ Purchaser	▲▼ Date Ordered	▲▼ Date Fulfilled	▲▼ Qty Fulfilled	▲▼ Payment Method	▲▼ Total Amount Paid
Hat : Youth - One Size Fits Most: Blue	20	N/A	Sherri Manis	03/01/2018 02:56:25 PM CST	03/02/2018 07:32:17 AM CST	1	Visa	\$20.00
Hat : Youth - One Size Fits Most : Blue	15	N/A	Sherri Manis	01/26/2018 08:53:26 AM CST	01/26/2018 09:13:05 AM CST	1	Visa	\$18.00

Or select multiple products and click View Multiple Item Detail Report to view multiple products at once.


 [View Multiple Product Detail Report](#)

<input type="checkbox"/>	Product Name	Quantity Sold	Sales
<input type="checkbox"/>	Corn Hole	2	\$200.00
<input type="checkbox"/>	Sweatshirt	2	\$90.00
<input checked="" type="checkbox"/>	Hat	2	\$38.00
<input checked="" type="checkbox"/>	UConn Fight Song	1	\$1.99
	Total:	7	\$329.99

Product Name	Order Id	Terminal Id	Purchaser	Date Ordered	Date Fulfilled	Qty Fulfilled	Payment Method	Total Amount Paid
Hat : Youth - One Size Fits Most: Blue	20	N/A	Sherri Manis	03/01/2018 02:56:25 PM CST	03/02/2018 07:32:17 AM CST	1	Visa	\$20.00
Hat : Youth - One Size Fits Most : Blue	15	N/A	Sherri Manis	01/26/2018 08:53:26 AM CST	01/26/2018 09:13:05 AM CST	1	Visa	\$18.00
UConn Fight Song	5	N/A	Sherri Manis	01/24/2018 03:00:45 PM CST	01/24/2018 03:00:46 PM CST	1	MasterCard	\$1.99

Revenue by Stock Number – shows all products (by stock number) sold in selected date range

Store Revenue Report

Print Page 

The default report shows current day information using the default of all application types.. The report is a summary of the total revenue.

[Export To CSV](#)

From: 01/01/18 12:00 AM  To: 03/08/18 11:59 PM  Report Type: Stock No.  [View](#)

Application Type:


- uStores
- uStores Mobile
- Point of Sale

[View Multiple Product Detail Report](#)

<input type="checkbox"/>	▲▼ Stock No.	▲▼ Item Name	▲▼ Quantity Sold	▲▼ Sales
<input type="checkbox"/>	3512220	Corn Hole	2	\$200.00
<input type="checkbox"/>	5463743_1	Sweatshirt : Small	2	\$90.00
<input type="checkbox"/>	6471411_1	Hat : Youth - One Size Fits Most: Blue	2	\$38.00
<input type="checkbox"/>	3138648	UConn Fight Song	1	\$1.99
	Total:		7	\$329.99




Revenue by Product Type (generic, donation or digital) – shows total amount paid and the number sold by each product type.

Store Revenue Report

Print Page 

The default report shows current day information using the default of all application types.. The report is a summary of the total revenue.

[Export To CSV](#)

From: 01/01/18 12:00 AM  To: 03/08/18 11:59 PM  Report Type: Product Type  [View](#)


Application Type:

- uStores
- uStores Mobile
- Point of Sale

▲▼ Product Type	▲▼ Quantity Sold	▲▼ Sales
Generic	6	\$328.00
Digital	1	\$1.99
Total:	7	\$329.99



Revenue by Totals – shows total amounts collected for fulfillments and items sold.

Store Revenue Report

Print Page 

The default report shows current day information using the default of all application types.. The report is a summary of the total revenue.

Export To CSV

From:  To:  Report Type:

Application Type:


uStores
 uStores Mobile
 Point of Sale

Store Name	Number of Fulfillments	Number of Items Sold	Item Amount	Shipping Amount	Item + Shipping Amount	Tax Collected	Total Amount with Tax
Student Activities	5	7	\$329.99	\$5.00	\$334.99	\$0.00	\$334.99

Store Tax Report



Merchant Managers, Store Managers, and Store Accountants can view the Store Tax Report. This report shows a summary of activity by accounting code for an individual store. The report can be displayed with or without the Accounting Code column. You can use the Include/Exclude Account Codes dropdown menu to determine whether the Accounting Code column will be displayed.

Tax Report

Print Page 

The default report shows current day information.

Export To CSV


From:  To: 

▲▼ Rate (%)	▲▼ State	▲▼ City	▲▼ County	▲▼ Total Taxable Sales	▲▼ Shipping Totals	▲▼ Gross Taxable Sales	▲▼ Tax Collected
0.0875	KS	Lenexa	Johnson	\$1,187.47	\$27,530.00	\$28,717.47	\$2,512.78
Totals:				\$1,187.47	\$27,530.00	\$28,717.47	\$2,512.78

Buyer Information Report



The Buyer Information Report shows the user modifier selections made by each customer.

This Event 2018 Buyer Information Report

Print Page 

The default report shows current day information.

Export To CSV

From: 01/01/18 12:00 AM  To: 03/08/18 11:59 PM  [View](#)

▲▼ Order Id	▲▼ Purchaser	▲▼ Date Ordered	▲▼ Payment Method
29	Sherri Manis	03/08/2018 12:38:06 PM CST	MasterCard
Buyer Modifier			
Prompt		Answer	
Do you currently live in CT?		Yes	
Have you attended this event in past years?		Yes	
How many times?		five	

Recurring Payment Group Report

The Recurring Payment Group Report contains two tables. The table at the top of the report shows totals for all recurring payments that were processed during the selected date range. The second table shows all recurring payment schedules for which payments were processed during the selected date range.

The Installments column shows the number of payments that were processed for each recurring payment schedule. For example, if this column shows "3 of 13," this means three recurring payments were processed during the selected date range, and the recurring payment schedule includes a total of 13 payments.

Store Recurring Payment Group Report Print Page

The default report shows current day information.

[Export To CSV](#)

From: To: [View](#)

Application Type:

- uStores
- uStores Mobile
- Point of Sale

Store ID	Store Name	Processed Transactions	Processed Revenue	Pending Transactions	Pending Revenue
19	Student Union	2	\$120.00	0	\$0.00

System Tracking ID	Payment Method	Name	Installments	Processed Revenue	Pending Revenue	Total Revenue
130	Visa	John Doe	1 of 37	\$20.00	\$0.00	\$20.00
131	Visa	John Doe	1 of 37	\$100.00	\$0.00	\$100.00

You can view additional information on recurring payments on the Store Recurring Payment Detail Report by clicking the System Tracking ID number.

Store Recurring Payment Detail Report Print Page

[Back To Store Recurring Payment Group Report](#)

[Export To CSV](#)

From: To: [View](#)

Application Type:


- uStores
- uStores Mobile
- Point of Sale

Store ID	Store Name	System Tracking ID	Payment Method	Name	Number of Installments	Total Processed Revenue	Total Pending Revenue
19	Student Union	131	Visa	John Doe	1	\$100.00	\$0.00

Installment	Date	Status	TPG Reference Number	Amount
469	06/08/2017 12:00:00 AM CDT	Success	20170609000005	\$100.00

On the Detail Report, you can view scheduled recurring payments by selecting a future date range that includes the scheduled payments. The Status column shows payments that have been processed ("Success") and payments that are scheduled to be processed in the future ("Not Processed").

Store Recurring Payment Detail Report

Print Page 

[Back To Store Recurring Payment Group Report](#)

[Export To CSV](#)

From: To: [View](#)

Application Type:

- uStores
- uStores Mobile
- Point of Sale

Store ID	Store Name	System Tracking ID	Payment Method	Name	Number of Installments	Total Processed Revenue	Total Pending Revenue
19	Student Union	131	Visa	John Doe	12	\$0.00	\$1,200.00

▲▼ Installment	▲▼ Date	▲▼ Status	▲▼ TPG Reference Number	▲▼ Amount
488	01/08/2019 12:00:00 AM CST	Not Processed		\$100.00
489	02/08/2019 12:00:00 AM CST	Not Processed		\$100.00
490	03/08/2019 12:00:00 AM CST	Not Processed		\$100.00
491	04/08/2019 12:00:00 AM CDT	Not Processed		\$100.00
492	05/08/2019 12:00:00 AM CDT	Not Processed		\$100.00
493	06/08/2019 12:00:00 AM CDT	Not Processed		\$100.00
494	07/08/2019 12:00:00 AM CDT	Not Processed		\$100.00
495	08/08/2019 12:00:00 AM CDT	Not Processed		\$100.00
496	09/08/2019 12:00:00 AM CDT	Not Processed		\$100.00
497	10/08/2019 12:00:00 AM CDT	Not Processed		\$100.00
498	11/08/2019 12:00:00 AM CST	Not Processed		\$100.00
499	12/08/2019 12:00:00 AM CST	Not Processed		\$100.00


In this case, assume the above screen shot was captured on 12/14/2011. Therefore, installment 580 on 12/14/11 has been processed and shows a status of "Success," while installments 581 through 587 are scheduled for future dates and show a status of "Not Processed."

User Roles Report

Merchant managers and store managers can open the User Roles Report.

This report shows a list of all assigned user roles for this store—store managers, store clerks, store accountants, Point-of-Sale attendants, and fulfillers.

User Roles

Print Page 

Export To CSV

Role Name	External Id	User Name	Store Id	Store Name
Fulfiller	C21646.hhesse	Hayley Hesse	6	This Event 2018
Fulfiller	C21646.smanis	Sherri Manis	6	This Event 2018
Store Clerk	C21646.hhesse	Hayley Hesse	6	This Event 2018
Store Clerk	C21646.smanis	Sherri Manis	6	This Event 2018
Store Manager	C21646.jlavigne	Jeanine Lavigne	6	This Event 2018
Store Manager	C21646.smanis	Sherri Manis	6	This Event 2018

The report is initially sorted by Role Name (the far left column); however, you can select the arrows in the column headers to choose a different sorting method.

You can export this report in CSV format.

Section VII: Resources

A. Designated email: marketplace@uconn.edu

B. Resources on Cash Operations website: <https://bursar.uconn.edu/cash-operations-3/>

C. Main Contacts: Sherri Manis, Alyse Lofman-Kwapien

D. Logging into Marketplace Operations Center:

<https://secure.touchnet.com/ucommercecentral>

Login username will always begin with c21646.